

# स्वामी रामानंद तीर्थ मराठवाडा विद्यापीठ, नांदेड

'ज्ञानतीर्थ', विष्णुप्री, नांदेड - ४३१ ६०६ (महाराष्ट्र राज्य) भारत

# SWAMI RAMANAND TEERTH MARATHWADA UNIVERSITY, NANDED

'Dnyanteerth', Vishnupuri, Nanded - 431 606 (Maharashtra State) INDIA

Established on 17th September, 1994, Recognized By the UGC U/s 2(f) and 12(B), NAAC Re-accredited with B+++ grade

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आंतरिवद्याशाखीय अभ्यास विद्याशाखे अंतर्गत राष्ट्रीय शैक्षणिक धोरण २०२० नुसार पदवी द्वितीय वर्षाचे अभ्यासक्रम (Syllabus) शैक्षणिक वर्ष २०२५—२६ पासून लागू करण्याबाबत.

#### परिपत्रक

या परिपत्रकान्वये सर्व संबंधितांना कळिवण्यात येते की, दिनांक २७ मे २०२५ रोजी संपन्न झालेल्या मा. विद्यापरिषद बैठकीतील विषय क्रमांक १८/६१—२०२५ च्या ठरावानुसार आंतरिवद्याशाखीय अभ्यास विद्याशाखेतील राष्ट्रीय शैक्षणिक धोरण—२०२० नुसारचे पदवी द्वितीय वर्षाचे अभ्यासक्रम (Syllabus) शैक्षणिक वर्ष २०२५—२६ पासून लागू करण्यास मा. विद्यापरिषदेने मान्यता प्रदान केली आहे. त्यानुसार आंतरिवद्याशाखीय अभ्यास विद्याशाखेतील बी. ए. द्वितीय वर्षाचे खालील विषयाचे अभ्यासक्रम (Syllabus) शैक्षणिक वर्ष २०२५—२६ पासून लागू करण्यात येत आहेत.

01	B. A. II year Lib & Information Science	
02	B. A. II year Fashion Design	
03	B. A. II year Education	
04	B. A. II year Home Science	
05	B. A. II year Animation	
06	B. A. II year Hospitality Studies	

सदरील परिपत्रक व अभ्यासक्रम प्रस्तुत विद्यापीठाच्या www.srtmun.ac.in या संकेतस्थळावर उपलब्ध आहेत. तरी सदरील बाब ही सर्व संबंधितांच्या निदर्शनास आणून द्यावी, ही विनंती.

'ज्ञानतीर्थ' परिसर, विष्णुपुरी, नांदेड — ४३१ ६०६. जा.क्र.:शै—१/एनइपी/आंविअपदवी/२०२५—२६/**। 3** ० दिनांक १४.०६.२०२५

संसध्यक कुलसचिव शैक्षणिक (१—अभ्यासमंडळ) विभाग

प्रत: माहितीस्तव तथा कार्यवाहीस्तव.

- १) मा. कुलगुरू महोदयांचे कार्यलय, प्रस्तुत विद्यापीठ.
- २) मा. प्र. कुलगुरू महोदयांचे कार्यलय, प्रस्तुत विद्यापीठ.
- ३) मा. आधिष्ठाता, आंतरविद्याशाखीय अभ्यास विद्याशाखा, प्रस्तुत विद्यापीठ.
- ४) मा. संचालक, परीक्षा व मुंल्यमापन मंडळ, प्रस्तुत विद्यापीठ.
- ५) मा. प्राचार्य, सर्व संबंधित संलग्नित महाविद्यालये, प्रस्तुत विद्यापीठ.
- ६) सिस्टीम एक्सपर्ट, शैक्षणिक विभाग, प्रस्तुत विद्यापीठ. याना देवून कळविण्यात येते की, परिपत्रक अभ्यासक्रम संकेतस्थळावर प्रसिध्द करण्यात यावेत.

**B.A. Fashion Design (2<sup>nd</sup> Year):** Semester III(Level 5.0)

w.e.f<u>A cademic Year 2025–2026 (As</u> per NEP-2020)

# <u>SWAMI RAMANAND TEERTH</u> <u>MARATHWADA UNIVERSITY, NANDED - 431 606</u>



(Structure and Syllabus of Four Years Multidisciplinary Degree Program with Multiple Entry and Exit Option)

# FOUR YEAR BACHELOR OF Fashion Design ARTS B.A.F.D.

Major in **DSC** Minor in **DSM** 

Under the Faculty of <u>Interdisciplinary Studies</u> Fashion Design

Effective from Academic year 2025-2026

(As per NEP 2020)

## B.A. Fashion Design (B.A.F.D.):

It is an Under Graduate (UG) Program degree course.

## Eligibility for Admission:

A candidate for being eligible for admission to the first year

Degree in B.A Fashion Design must have passed the

Higher Secondary Examination (10+2) of Maharashtra State Board or any

Examination of any Statutory University with Science, Arts, Commerce or

<u>Vocational streams</u>.

Candidate with Diploma in Textile Technology in Costume and Fashion Design conducted by the Department of Technical Education of any State (10+3 Pattern Diploma in fashion design of any state)Diploma in Dress Design& garment Manufacturing MSBTE Technical board are eligible for Admission directly in the Second year of the B.A.F.D. degree course. Candidate with Diploma in Handloom Technology and Diploma in Handloom and Textiles conducted by the Ministry of Textiles, Government of India are also eligible for admission directly in the Second year B.A.F.D. degree course.

## **Program Learning Outcomes**

The student is able to encourage learning & developing sensitivity to take the challenges & make the designs for global level. Utilize their advanced knowledge creativity as well as good technical understanding of the production process for clothing.

Note: English (AEC ENG), Environmental studies, GE will be applicable as per B.A. humanities to B.A.Fashion Design

# Details of the Board of Studies Members in Fashion Design under the faculty of Interdisciplinary studies of S.R.T.M.University, Nanded.

rni. Chairman.  rand. Member.  tin Member.	SSTS College of Fashion Design Latur.  Dayanand Arts College Latur.  Dayanand Arts	9881299249. 9860824933.
	College Latur.	
in Member.	Dayanand Auto	
	CollegeLatur.	9404352047
nukh Member.	Dayanand Arts College Latur	9970781582
var. Member.	Dayanand Arts College Latur	9420832757.
lar. Member.	Dayanand Arts College Latur	8600860996.
ik. Member.	Dayanand Arts College Latur	7841957368
l	var. Member.	College Latur  Dayanand Arts College Latur  Dayanand Arts College Latur  Dayanand Arts College Latur  Ck. Member. Dayanand Arts



# Swami RamanandTeerthMarathwada University, Nanded

# Faculty of Interdisciplinary Studies

# Structure for Four Year Multidisciplinary Degree Program with Multiple Entry and Exit

Subject: DSC (Major) /DSM (Minor)

Year & Le vel	Seme - ster	Subject-1 Major (DSC/DSE)	Subject-2 Minor (DSM)	Generic Elective (GE)  (select from Basket 2 of Faculties other than Fashion Design)	Vocational & Skill Enhancement Course (Related to DSC/DSM for Sem III and IV; and related to DSC for Sem III onwards)	Ability Enhancement Course (AEC) (Basket4) Value Education Courses (VEC) / (Basket5) (Common across all faculties)	Or Co- curricular Courses (CC) (Basket 6 for CC) (Common across all faculties)	Cre dits	Total Cred its
1	2	3	4	5	6	7	8	9	10
2 (5.0)	Ш	IFASC 201(2Cr) Fashion Business Marketing (TH) IFASC 202(2Cr) History of Indian Textile Art (TH) 4 Credits  IFASC 203(4Cr) Pattern Drafting &Garment Construction (PR)  8 Credits	IFASM 201 (2Cr) Fashion Illustration (PR)  IFASM 202 (2Cr)  Computer Aided Design (PR)  IFASM 203 (2Cr)  Indian Traditional Embroidery (PR)  6 Credits	IFASGE/OE 201 (2 Cr) (PR) 1.Introduction to East Indian traditional saree 2. Introduction to West Indian traditional saree	IFASVC 201(2Cr)(PR) Fabric Accessories  2 Credits	AECENG201 (English) (2Cr) (TH)  2 Credits	CCCFASC201 (2Cr)(PR)  Cultural Costumes.  2 Credits	22	

3 (5.5)	IV	Marketing (TH) IFASC 252(2Cr) History of Indian Textile Art (TH)  IFASC 253(4Cr) Pattern Drafting & Garment Construction (PR)  8 Credits	IFASM 251 (2Cr) Fashion Illustration (PR)  IFASM 252 (2Cr)  Computer Aided Design (PR)  IFASM 253 (2Cr)  Indian Traditional Embroidery (PR)  6 Credits s		IFASGE/OE 251 (2 Cr) (PR) 1.Introduction to North Indian traditional saree 2.Introduction to South Indian traditional saree  2 Credit	IFASVC 251( 2Cr) (PR) Fabric Accessories.	AECENG251 English (2Cr) (TH)  VECEVS 251 Environmental Studies (2 Cr) (TH)  4 Credits		22	44 C e r ti fi c a t e
	Cum. Cr.	24	20	08	08	08	14	02	44	

Exit option: UG Certificate in Fashion Design on completion of 44 Credits and additional 4 credits from NSQF/Internship

# **Abbreviations:**

- 1. **DSC:**Department/DisciplineSpecificCore(Major)(108)
- **2. DSE:**Department/DisciplineSpecificElective(Major)
- 3. **DSM:**DisciplineSpecificMinor(18)
- **4. GE/OE:**Generic/OpenElective(12)
- **5. VSEC:**VocationalSkillandSkillEnhancementCourse
- **6. VSC:**VocationalSkillCourses(08)
- 7. **SEC:**SkillEnhancementCourses(06)
- **8. AEC:**AbilityEnhancementcourses(04)
- **9.** MIL:ModernIndianlanguages(04)
- 10. IKS:IndianKnowledgeSystem(02)
- 11. VEC: ValueEducationCourses(04)
- **12. OJT:**OnJobTraining:(Internship/Apprenticeship)(04)
- 13. **FP:**FieldProjects(06)
- 14. CEP: Community Engagement and Service
- **15. CC:**Co-CurricularCourses(04)
- **16. RM:**ResearchMethodology(04)
- 17. **RP:**ResearchProject/Dissertation(04/12)

# **B.A.** Fashion Design (2<sup>nd</sup> Year): Semester III(Level 5.0)

w.e.f

# Academic Year 2025–2026 (As per NEP-2020) Teaching Scheme

C T	C	Course Title	Teaching Hours/Week		Credits Assigned		Total
Course Type	Course code		Theory	Practical	Theory	Practical	Credits
	IFASC201	Fashion Business Marketing (TH)	04		02		02
Discipline Specific Core (DSC)Major	IFASC202	History of Indian Textile Art (TH)	04		02		02
	IFASC203	Pattern Drafting & Garment Construction (PR)		08		04	04
	IFASM 201	Fashion Illustration (PR)		04		02	02
	IFASM 202	Computer Aided Design (PR)		04		02	02
	IFASM 203	Indian Traditional Embroidery (PR)		04		02	02
Generic Elective 1 (Only Students of other Disciplines can optional anyone)	IFASGE/OE 201	1.Introduction to East Indian traditional saree(PR) 2.Introduction to West Indian traditional saree(PR)		04		02	02
Vocational & Skill Enhancement Course	IFASVC 201	Fabric Accessories(PR)		02		02	02
Ability Enhancement Course (AEC)	AECENG201	English(TH)	04		02		02
Co-Curricular Courses	CCCFASC201	Cultural Costumes(PR)		02		02	02
	To	tal	12	28	06	16	22

# B.A. FASHION DESIGN (2<sup>nd</sup> Year): Semester III (Level 5.0)w.e.f. Academic Year 2025 – 2026 (As per NEP-2020) Examination Scheme

			Theory	Marks	Practica		
Course Type	Course code	Course Title	CA (Continuous Assessment)	ESE (End of Semester Examination	CA (Continuous Assessment)	ESE (End of Semester Examination)	Total Marks
	IFASC201	Fashion Business Marketing (TH)	10	40			50
Discipline Specific Core (DSC) Major	IFASC202	History of Indian Textile Art (TH)	10	40	-		50
	IFASC203	Pattern Drafting & Garment Construction (PR)			20	80	100
	IFASM 201	Fashion Illustration (PR)			10	40	50
	IFASM 202	Computer Aided Design (PR)			10	40	50
	IFASM 203	Indian Traditional Embroidery (PR)			10	40	50
Generic Elective 1 (Only Students of other Disciplines can optional anyone)	IFASGE/OE 201	1.Introduction to East Indian traditional saree(PR)     2.Introduction to West Indian traditional saree(PR)			10	40	50
Vocational & Skill Enhancement Course (Anyone)	IFASVC 201	Fabric Accessories(PR)			10	40	50
Ability Enhancement Course (AEC)	AECENG201	English(TH)	10	40	-		50
Co-Curricular Courses	CCCFASC201	Cultural Costumes(PR)		-	10	40	50
	Total		30	120	80	320	550

**NOTE:** 

1. Learner must pass(with minimum 40% marks)separately in CA and ESE

2. 1Credit=25
Marks, Weekly
1 hour (60min.)
for Theory & 2
hours (120
min.)for
practical.

# **B.A.** Fashion Design (2<sup>nd</sup> Year): Semester IV (Level 5.5) w.e.f.

# Academic Year 2025–2026 (As per NEP-2020)

# **Teaching Scheme**

Course Type	Course code	Course Title	Teaching I	Hours/Week	Credits Assigned		Total
Course Type	Course code	Course Title	Theory	Practical	Theory	Practical	Credits
D: : 1: G : : : : C	IFASC251	Fashion Business Marketing (TH)	04		02		02
Discipline Specific Core (DSC) Major	IFASC252	History of Indian Textile Art (TH)	04		02		02
	IFASC253	Pattern Drafting & Garment Construction (PR)		08		04	04
	IFASM 251	Fashion Illustration (PR)		04		02	02
	IFASM 252	Computer Aided Design (PR)		04		02	02
	IFASM 253	Indian Traditional Embroidery (PR)		04		02	02
Generic Elective 1 (Only Students of other Disciplines can opt anyone)	IFASGE/OE 251	1.Introduction to North Indian traditional saree		04		02	02
Vocational & Skill Enhancement Course (Anyone)	IFASVC 251( 2Cr)	Fabric Accessories.(PR)		02		02	02
Ability Enhancement Course (AEC) &	AECENG251	English(TH)	04		02		02
Value Education Courses	VECEVS 251	Environmental Studies (TH)	02		02		02
Co-Curricular Courses							
	Tota	1	14	26	08	14	22

# B. A.FASHION DESIGN (II<sup>nd</sup> Year): Semester IV (Level 5.5) w.e.f. Academic Year 2024–2025 (As per NEP-2020) Examination Scheme

			Theory	Marks	Practica	l Marks	
Course Type	Course code	Course Title	CA (Continuous Assessment)	ESE (End of Semester Examination	CA (Continuous Assessment)	ESE (End of Semester Examination)	Tot al Mar ks
Discipline Specific Core (DSC)	IFASC251	Fashion Business Marketing (TH)	10	40			50
Major	IFASC252	History of Indian Textile Art (TH)	10	40			50
	IFASC253	Pattern Drafting & Garment Construction (PR)			20	80	100
	IFASM 251	Fashion Illustration (PR)			10	40	50
	IFASM 252	Computer Aided Design (PR)			10	40	50
	IFASM 253	Indian Traditional Embroidery (PR)			10	40	50
Generic Elective 1 (Only Students of other Disciplines can optional anyone)	IFASGE/OE 251	1.Introduction to North Indian traditional saree (PR)     2.Introduction to South Indian traditional saree (PR)			10	40	50
Vocational & Skill Enhancement Course(Anyone)	IFASVC 251	Fabric Accessories.(PR)			10	40	50
Ability Enhancement Course (AEC) &	AECENG251	English(TH)	10	40	-		50
Value Education Courses	VECEVS251	Environmental Studies (TH)	10	40	-		50
Co-Curricular Courses							
	Total		40	160	70	280	550

#### **NOTE:**

- 3. Learner must pass(with minimum 40% marks )separately in CA and ESE
- 4. Credit=25Marks, Weekly 1 hour (60min.) for Theory & 2 hours (120min.) for practical

## **Examination Paper Pattern(Theory for Fashion Design subject)-2025-26**

# Theory paper—40Marks

CA - 10 marks

### **Mark Distribution**

- **Tutorial** -05marks
- **Test/oral/-**05marks

#### ESE – 40 Marks

- Question no1,2,3,4,5,6 solve any 4questions = 40 marks
- Each question carries equal marks.
- Note -If any changes occur in examination pattern as per Humanities the exam pattern will be applicable as per B.A. to B.A.F.D.
- English, GE, Environmental Studies paper pattern will be applicable as per B.A.

## Semester III (Th)

# **Curriculum Details:** (There shall be FOUR Modules in each course)

# IFASC201 Fashion Business Marketing (TH) (2 Cr.)

## **Objectives:**

- To introduce students Business marketing skill and advertising process Knowledge
- Fashion Environment in our life good knowledge to the latest style, to develop understanding of elements of design(point,line,pattern,shape,color form& Space. To understand & analyze the effective use of elements / principle of design & fashion in the garment design process.

#### **Pre-Requites**

• Student should have known about business skill and marketing change in fashion industry and Designer role

Module No.	Unit No.	Торіс	Hrs. Required to cover the contents
1.0		Introduction & Nature of Fashion Business	
	1.1	Scope of Fashion Business	
	1.2	Fashion Business levels- Primary, Secondary.	15 hrs
	1.3	Retail level, Auxiliary level	
2.0		Fashion Business Segments	
	2.1	Introduction to Environment Factors	15 1
	2.2	Geographic Demographic Environment	15 hrs
	2.3	Economic Environment	
	2.4	Psychological Environment	
	2.5	Social Environment	
3.0		Fashion Business Advertising	
	3.1	Importance of Fashion Advertising	15 hrs
	3.2	Types of Advertising	15 1118
	3.3	Digital Media & Online Advertising	
	3.4	Objectives of Advertising	
4.0		Fashion Resources & Services	

4.1	Design Services - Historic, Art, Museums, Natural objects etc.	
4.2	Fashion Resources – Fashion Show, Color Style & Services, Collection Report, Magazine, Trade	15 hrs
	Publication, Fashion Brands, Fashion Schools etc.	
	Total	60

# Learning Outcomes:

- Students able to, information about historical costume, textile different type of fabric & their formation utilization a variety of sources to create innovative and artistic textile and apparel products
- Evaluate the characteristics and performance of materials in textile/apparel products

#### Reference:

Indian Costumes- Anamika P

# **Curriculum Details:** (There shall be FOUR Modules in each course) IFASC202 History of Indian Textile Art (TH) (2 Cr.)

**Objectives:** To introduce the Indian costumes, textile, and jewelry for value addition.

To create awareness about the different textile of India indicates identification of regional textiles developed by various communities. Understand the origin of clothing and textile with reference of color, motif, and region to learn about the evaluation of textile over a Period.

**Pre-Requites:** Student should have know about region, culture and history of India.

Module No.	Unit No.	Topic	Hrs. Required to cover the contents
1.0		Introduction and beginning of clothing	
	1.1	Origin and history of clothing	
	1.2	Importance of clothing	15 hrs
	1.3	Purpose of clothing	
2.0		Study of Indian costumes during following periods	
	2.1	Vedic Period	15 hrs
	2.2	Maurya Period	15 1118
	2.3	Sung Period	
3.0		Study on period	
	3.1	Kushan Period	15 hrs
	3.2	Mughal Period	13 ms
	3.3	British Period	
4.0		Importance of textile in various fields	
	4.1	Home textile	
	4.2	Medical textile	15 hrs
	4.3	Protective textile	
	4.4	Sports textile	
		Total	60

## **Learning Outcomes:**

Students can be learned about clothing from historical periods and the classification of regional textiles in India.

#### **Reference Books:**

1. The fabric of India—Rose mary crill, Textile from India—The global traderosemary crill

2. Textiles by: Sara J.Kadolph

3. Textile Science by: Gohl&Vilensky

4. Fabric Science by: Joseph Pizzut

# **<u>Curriculum Details:</u>**(There shall be FOUR Modules in each course)

# IFASC203 Pattern Drafting & Garment Construction (PR)(4Cr.)

**Objectives:** To impart skills in advance techniques of pattern making

To provide the knowledge of different types of drafting and cutting.

Pre-Requites: Student should have known about Drafting skill & neatness of drawing.

Module No.	Unit No.	Торіс	Hrs. Required to cover the contents
1.0		Draft a different Basic Blocks (Women's) (Winifred & Indian method)	
	1,1	Basic bodice	15 hrs
	1.2	Basic sleeve	
	1.3	Basic trouser block	
	1.4	Dart Manipulation	
2.0		Draft & Stitch	
	2.1	Basic blouse (single darted)	15 hrs
	2.2	Cut & Stitch	15 III'S
	2.3	Finish the final Garment	
3.0		Draft & Stitch	
	3.1	Types of kurti (stitch any one of the following)	15 hrs
	3.2	A line, slit, godet, panel, angarkha	13 113
	3.3	Finish the final kurti	
4.0		Draft & Stitch	
	4.1	Types of bottoms (stitch any one of the following)	
	4.2	Salwar, chudidar, patiyala, straight pant, plazzo	15hrs
	4.3	Finish the final product	
		Total	60hrs

#### **Learning Outcomes:**

To Develop Paper Pattern in Workroom

Introduction to pattern cutting and drafting with advance techniques to be used in pattern drafting & making

Work room Aware of pattern making tools, equipment's in Industrial set-up

.Pattern Making is the art of controlling, shaping and molding a piece off a fabric to comply with one or more curves of the human figure. It is the major bridge between design and production. It deals with patterns, gains and different formulas to make pieces of clothing for various body sizes.

#### **References:**

- 1. "Pattern making for fashion design", Helen Joseph Armstrong, HarperCollins, LA.
- 2. "Pattern making and making up-the professional approach"; Marten Shoben and Janet Upward, Butterworth Heinman, Oxford.
- 3. "Modern sizing for women and children"; P.Kunick, PhilipKunikPublication London.
- 4. "Dress Fitting"; NatalieBray, Black wellscienceLtd London.
- 5. "Dress Patten Designing" Natalie Bray, Blackwellscience Ltd London.
- 6. 'Readers Digest Complete Guide to Sewing', (1993), PleasantVille-NU Gail L, Search Press Ltd.,

# **Curriculum Details:** (There shall be FOUR Modules in each course) IFASM 201Fashion Illustration (PR)(2 Cr.)

#### **Objective:**

Refining the students illustration skills with special emphasis on developing a signature style of sketching by providing appropriate inputs through exposure to various artists' styles of illustration.

Introduction to various medium for stylization of croquets.

To train students in color rendering in different media keeping fabric qualities. To gain knowledge of students color, texture, design concept of illustration

#### **Pre-Requites:**

Module No.	Unit No.	Topic	Hrs. Required to cover the contents
1.0		Sketching with quick Gestural Drawing	
	1.1	Face Details	
	1.2	Hair Styles-Pencils (2B,HB)-Staedler color-Poster color	10 hrs
	1.3	Designer side along elongated figures to mimic the height of model	
	1.4	Focus on clothes on different styles	
2.0		Identify Figure shapes rendering different Media	
	2.1	Standing pose	10 1
	2.2	Seating pose	10 hrs
	2.3	Stylized pose	
	2.4	Styling tricks Different looks	
3.0		Material developments	
	3.1	Different folds	5 hrs
	3.2	Wrinkles and outfits	3 ms
	3.3	Thin and thick clothing material transparent, upholstery, prints	
	3.4	Swatch rendering with implementation above technique	
4.0		Drawing for photographic reference	
	4.1	Real life subject or scene	

4.2	Designing for personality	5 hrs
4.3	Celebrity	
4.4	Professional	
4.5	Athlete	
4.6	Politician	
	Total	30 hrs

Students should have known about theme designing and neatness of drawing

#### **Learning Outcomes:**

- 1. Apply the creative design process and evaluate outcomes.
- 2. Represent images of fabrics and apparel in an artistic and informative manner using a variety of techniques, computer technology and media.
- 3. Function independently with a forward-lookingabilitytopromotetheirinventivepersonaldesignvisionthrough the creative work they present.

#### **Reference Book:**

Illustrations in Vogue Fashion Illustration- Colin Barnes Foundation in Fashion Design and Illustration- Julian Seaman, Batsford B.T. Ltd Fashion Rendering with color-Bina A

- 1. Anatomy&DrawingbyVictorPetard.
- 2. HelenL.B. 'The Theory of Fashion Design'.
- 3. NimesI.B.(1976), 'FashionandClothingTechnology',
- 4. HoltonEducational Pub.
- 5. MichelB.B., 'FashiontheMirrorofHistory', NewYork, Batter6.BerryAriane. Greenwich House.

# **Curriculum Details:**(There shall be FOUR Modules in each course)

# IFASM 202 Computer Aided Design (PR)(2 Cr.)

### **Objectives**

To help students to understand the fundamentals and principles of CAD.

To provide students with the knowledge of CAD and their applications.

Gain basic computer knowledge.

Understand the use of computer in fashion and apparel industry

**Pre-Requites** Student should have know about Photoshop software

Module No.	Unit No.	Topic	Hrs. Required to cover the contents
1.0		Introduction to Photoshop	
	1.1	Understanding its basic tools	10 hrs
2.0		Arranging images	
	2.1	Working with layers	10 hrs
	2.2	Bitmap graphic, vector graphic, color mode	10 1115
	2.3	Over view of tools, channels	
3.0		Creating background with different tools and creative pattern	
	3.1	Background with gradient tool	5 hrs
	3.2	Background with texture effect	3 ms
	3.3	Background with brush tool	
	3.4	Ready background	
4.0		Using of tools	
	4.1	Marquee tool	
	4.2	Magic wand tool	5 hrs
	4.3	Quick selection tool	
	4.4	Lasso tool	
		Total	30 hrs

#### **Learning outcomes:**

- 1. Understand the Photoshop screen, the different palettes and use the Photoshop tool to modify and adjust images and designs.
- 2. Prepare images for web and print output with appropriate sizing and resolution.
- 3. To prove students the opportunity to learn garment design using various software's

#### Reference

- 1. AdobePhotoshopbyLisa Lambert
- 2. Photoshop byBrianHicks
- 3. AdobePhotoshopCCBIBLE byWiley

# **Curriculum Details :**(There shall be FOUR Modules in each course)

## IFASM203 Indian Traditional Embroidery (PR)(2Cr.)

#### **Objective:**

To introduce the technique of embroidery for value-addition.

To create awareness about the different embroidered textiles of India.

To initiate identification of regional embroideries developed by various communities.

To understand the origin of technique and design with reference to colors, motifs, layouts of different embroidered textiles.

To learn about the evolution of embroidered textiles over a period of time

#### **Pre-Requites:**

Student should have known about Textile and new ideas for Creativity

Module No.	Unit No.	Topic	Hrs. Required to cover the contents
1.0		Traditional Regional Embroidery	
	1.1	Kantha of Bengal	
	1.2	Kashida OF Karnataka	10hrs
2.0		Traditional Regional Embroidery	
	2.1	Phulkari Of Punjab	10hrs
	2.2	Kashmiri Embroidery	Toms
3.0		Regional Embroideries	
	3.1	Sindh kutch embroidery(Gujarat)	5hrs
	3.2	Toda embroidery (Tamil Nadu)	Sins
4.0		Make an article	5hrs
		Total	30hrs

# **Learning outcomes:**

Indian traditional embroidery courses typically include gaining and understanding of historical evolution, design principle and techniques

#### Reference Book

The techniques of Indian embroidery – Anne Morrel

# IFASGE/OE 201 1.Introduction to East Indian traditional saree(PR)(2 Cr.)

**Objectives:** 

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Learn techniques

of East Indian Saree.

Impart knowledge on different types of sarees.

Pre-Requites: Student should have known about in our traditional east Indian saree culture.

Module No.	Unit No.	Topic	Hrs. Required to cover the contents
1.0		Introduction of saree	
	1.1	Select 4 states of east India	
	1.2	Collect images & information of saree & Make a file	10hrs
2.0		History of Indian saree	
	2.1	Historical background of 4 east Indian saree	10hrs
	2.2	Fabric, Motifs used for saree	TUIIIS
	2.3	Make a file	
3.0		Range of saree	
	3.1	Analyze price	10hrs
	3.2	Make a table of costing of saree	TUIIIS
		Total	30hrs

#### **Learning outcomes:**

Learning about Indian traditional sarees can led to understand their historical significance, culture, importance and the artistry involved in their creation.

**Reference Book:** 

Sarees of India- Dr. N.N. Mahapatra

Saree-S.U.Dharmapalla

# IFASGE/OE 201 2.Introduction to West Indian traditional saree (PR)(2 Cr.)

**Objectives:** Learn techniques of west Indian Saree.

Impart knowledge on different types of saree.

**Pre-Requites:** Student should have known about in our traditional west Indian saree culture.

			Hrs.
Module No.	Unit No.	Topic	Required to cover
			the contents
1.0		Introduction of saree	
	1.1	Select 4 states of west India	
	1.2	Collect images & information of saree & Make a file	10hrs
2.0		History of Indian saree	
	2.1	Historical background of 4 west Indian saree	10hrs
	2.2	Fabric, Motifs used for saree	TUIIIS
	2.3	Make a file	
3.0		Range of saree	
	3.1	Analyze price	10hrs
	3.2	Make a table of costing of saree	101115
		Total	30hrs

#### **Learning outcomes:**

Students will gain knowledge about different saree types, draping styles, and the role saree play in Indian society and fashion.

#### **Reference Book:**

Saree of India- Dr. N.N. Mahapatra Saree- S.U.Dharmapalla

### IFASVC 201 Fabric Accessories (PR) (2 Cr.)

#### **Objectives:**

Garment accessories sometimes acts as a decorative material.

Garment accessories to enhancing aesthetic appeal, functionality & overall style, while also serving practical purpose like garment finishing.

Pre-Requites Student should have know about Basic knowledge of fabric accessories making.

Module No.	Unit No.	Topic	Hrs. Required to cover the contents
1.0		Foundational Knowledge	
	1.1	Fabric used for making of accessories	
	1.2	Fabric accessories care and maintaince.	10 hrs
2.0		Accessory Design	
	2.1	Types of fabric accessories-Bags, Scarves, Headwear, Belts & fabric articles	10 hrs
	2.2	Explain current trends	Toms
3.0		Business skills	
	3.1	Cost estimation and pricing	10hrs
	3.2	Make a design of selected pattern	Toms
	3.3	Make an article	
		Total	30 hrs

#### **Learning outcomes:**

A fabric accessories course should aim to equip learners with the knowledge and skills to design, construct and understand fabric accessories.

#### **Reference Book:**

Fashion Accessories- Dr. Yamini Jhanji Dhir.

### CCCFASC201 Cultural Costumes (PR)(2 Cr.)

#### **Objectives:**

Students will gain knowledge of the historical, social & cultural factors that influenced the development of different costume styles.

#### **Pre-Requites:**

Student should have known Basic knowledge of Cultural Costumes.

Module No.	Unit No.	Topic	Hrs. Required to cover the
1.0		Indian folk costume	contents
1.0	1.1	Andhra Pradesh	-
			10 1
	1.2	Punjab	10 hrs
2.0		Indian folk costume	
	2.1	Maharashtra	10 hrs
		Rasjasthan	10 1118
3.0		Make a PPT or report	
			10hm
			10hrs
		Total	30 hrs

#### **Learning outcomes:**

A cultural costume course should aim to equip students with a comprehensive understanding of historical and contemporary cultural clothing

#### **Reference Book:**

**Indian Costumes- Anamika Pathak** 

# Semester IV (Th)

# **<u>Curriculum Details:</u>**(There shall be FOUR Modules in each course)

# IFASC251 Fashion Business Marketing (TH) (2 Cr.)

#### **Objectives:**

- To introduce students Business marketing skill and advertising process Knowledge
- Fashion Environment in our life good knowledge to the latest style, to develop understanding of elements of design(point,line,pattern,shape,color form& Space. To understand & analyze the effective use of elements / principle of design & fashion in the garment design process.

### **Pre-Requites**

Student should have known about business skill and marketing change in fashion industry and Designer role

Module No.	Unit No.	Торіс	Hrs. Required to cover the contents
1.0		Organization Structure of Apparel Industry	
	1.1	Product development process	
	1.2	Stages of product development – planning, creating, developing, production, distribution the line	15 hrs
2.0		Marketing Mix	
	2.1	Definition and introduction of marketing mix	451
	2.2	Seven Ps of marketing mix	15 hrs
	2.3	Objective of marketing mix	
3.0		Concept distribution channel	
	3.1	Introduction distribution channel	15 hrs
	3.2	Objectives of distribution channel	15 1118
	3.3	Distribution of channel group	
	3.4	Fashion E-tailing-concept, types etc	
4.0		Introduction to sustainability	
	4.1	Definition, importance, benefits of sustainability	
	4.2	Environmental impact on fashion – climate renewable energy	15 hrs
	4.3	Sustainable design concept- material, inspiration, future trends, up cycling etc.	
		Total	60

### **Learning Outcomes:**

Students able to, information about historical costume, textile different type of fabric & their formation utilization a variety of sources to create innovative and artistic textile and apparel products

Evaluate the characteristics and performance of materials in textile/apparel products

#### **Reference Book:**

Indian Costumes- Anamika P

# **<u>Curriculum Details:</u>**(There shall be FOUR Modules in each course)

# **IFASC252 History of Indian Textile Art (TH)(2 Cr.)**

**Objectives:** To enable students to:-

- 1. Introduction to traditional textile costume and accessories from different region in India
- 2. Gain knowledge of textile of India
- 3. Understand the various regional techniques.

Pre-Requites Student should have known about Indian culture and history of clothing

Module No.	Unit No.	Topic	Hrs. Required to cover the
Module 110.		Торіс	contents
1.0		Study of Traditional costume north India	
	1.1	Kashmir	
	1.2	Rajasthan	15 hrs
	1.3	Punjab	
	1.4	Uttar Pradesh	
2.0		Study of Traditional costume east India	
	2.1	Bihar	15 hrs
	2.2	Odisha	13 1118
	2.3	West Bengal	
	2.4	Assam	
3.0		Study of Traditional costume west India	
	3.1	Gujrat	15 hrs
	3.2	Maharashtra	
	3.3	Goa	
4.0		Study of Traditional costume west India	
	4.1	Andhra Pradesh	
	4.2	Karnataka	15 hrs
	4.3	Kerala	
	4.4	Tamilnadu	
		Total	60

## **Learning Outcomes:**

Students able to, information about historical costume, textile different type of fabric & their formation utilization a variety of sources to create innovative and artistic textile and apparel products

Evaluate the characteristics and performance of materials in textile/apparel products

#### **Reference Book:**

**Indian Costumes- Anamika Pathak** 

# <u>Curriculum Details:</u> (There shall be FOUR Modules in each course) IFASC253 Pattern Drafting & Garment Construction (PR)(4Cr.)

### **Objectives:**

To impart skills in basic techniques of pattern making in women's drafting

To provide the knowledge of different types of drafting's and industrial profession knowledge in apparel industry

Pre-Requites Student should have known about Drafting skill & neatness of drawing and difference in size chart

ModuleNo.	UnitNo.	Topic	Hrs. Required to cover the contents
1. 0		Draft the Diagram of western outfits	
	1.1	Princess styling, halter, off shoulder designs,	
	1.2	One shoulder ,poncho ,high neck	15hrs
	1.3	cascade, strapless foundation	
	1.4	cowl, bias cut dress	
2.0		Added fullness	
	2.1	Circle, peplum, uneven hemline, added fullness	15hrs
	2.2	Draft the diagram of western evening gown	151118
	2.3	With technical sketches ,spec. sheet, flow chart, cost sheet	
3.0		Draft & stitch western evening gown	
	3.1	Draft the pattern	15hrs
	3.2	Cut the pattern	13113
	3.3	Stitch the pattern	
4.0		Draft & Stitch blouse	
	4.1	Advance blouse (Princess and four darted)	15hrs
	4.2	Cut and stitch the pattern	13113
	4.3	Stitch two blouses	
		Total	60

#### **Learning outcomes**

Apply technical knowledge and skill sin pattern making, fit assessment, materials selection, and assembly processes to meet customer demand. pattern-making is one of the most crucial stagesin fashion industry. A pattern prepared professionally is the predominant stage in the manufacture of product in compliance with product design.

Student will be able to understand grading techniques and consume the time and money for better result

#### **References Book:**

- 1. "Pattern making for fashion design", Helen Joseph Armstrong, Harper Collins, LA.
- 2. "Pattern making and making up-the professional approach"; Marten Shoben and Janet P. Ward, Butter worth Heinman, Oxford.
- 3. "Modern sizing for women and children"; P. Kunick, Philip Kunik Publication London.

# Curriculum Details: (There shall be FOUR Modules in each course) IFASM 251 Fashion Illustrations (Pr) (2Cr)

## **Objective**

To help students design fundamental, elements and principle of design
To enable students to gain knowledge of figure sketching and drawing
To gain knowledge of students color, texture, design concept of illustration
Pre-Requites Student should have know about color mixing and theme designing & neatness of drawing

IoduleNo.	UnitNo.	Торіс	Hrs. Required to cover the contents
1.0		To prepare research work sheet based on selected theme	
	1.1	Illustrating fashion models for collection	
	1.2	To prepare for casting sheet color, pattern	10hrs
	1.3	Collections of fabric swatch, lace, braids, or name nation based on forecast existing market trend	
	1.4	To prepare client brief sheet	
2.0		Sketching with proper dressing	
	2.1	Corporate Dressing Designs, for social and attire	
	2.2	With proper Accessories and shoes	
	2.3	Focus on different colors Schemes	10hrs
	2.4	Inspiration Board-Mood Board	
	2.5	Color Board-Swatch Board	
	2.6	Specification sheet-Cost sheet	
3.0		Importance of proper Business	
	3.1	Casual, formal, party clothes and accessories	5hrs
	3.2	By leading fashion Designer	Sill's
	3.3	Make the sketches with costing	
4.0		Portfolio presentations	
	4.1	Select any theme like natural object(Ice, water, fire, nature etc.)	5hrs
	4.2	Make a story board, mood board, inspiration board, swatch board	Sins
	4.3	Describe about all look	
		Total	30hrs

#### **Learning Outcomes:**

- 1. Apply the creative design process and evaluate outcomes.
- 2. Represent images of fabrics and apparel in an artistic and informative manner using a variety of techniques, computer technology and media.
- 3. Function independently with a forward-lookingabilitytopromotetheir inventive personal design vision through the creative work they present.

#### Text Books:

1. Name Authors (as appeared on book), "Title of text Book", Vol..., Edition, Name of Publisher, Year of Publications

#### Reference Books:

- 1. Anatomy & Drawing by Victor Perard.
- 2. Helen L. B. 'The Theory of Fashion Design'.
- 3. Nimes I. B. (1976), 'Fashion and Clothing Technology',
- 4. Holton Educational Pub.
- 5. Michel B. B., 'Fashion the Mirror of History', New York, Batter 6. Berry Ariane. Greenwich House.

# Curriculum Details: (There shall be FOUR Modules in each course) IFASM 252 Computer Aided Design (2Cr) (Pr)

### **Objectives**

To help students to understand the fundamentals and principles of CAD.

To provide students with the knowledge of CAD and their applications.

Gain basic computer knowledge.

Understand the use of computer in fashion and apparel industry

**Pre-Requites** Student should have know about Photoshop software

ModuleNo.	UnitNo.	Topic	Hrs. Required to cover the contents
1.0		Developing different boards with theme (any)	
	1.1	Inspiration board Mood & Color board	10 hrs
	1.2	Swatch board Client profile	
2.0		Special effect to create professional	
	2.1	Creating magazine front page	10 hrs
	2.2	Advertising banner (sale banner, promotional banner etc.)	
3.0		Creating Special Effects	
	3.1	Logo Design	10 hrs
	3.2	Visiting card	10 111 5
	3.3	Care labels with Tages.	
4.0		Special Lettering Features	
	4.1	Create Letters using Glow & Shadow Effect	10 hrs
	4.2	Letters Using texture & shading techniques	
		Total	40 hrs

#### **Learning outcomes:**

- 1. Understand the Photoshop screen, the different palettes and use the Photoshop tool to modify and adjust images and designs.
- 2. Prepare images for web and print output with appropriate sizing and resolution.
- 3. To prove students the opportunity to learn garment design using various software's

#### Text Books:

1. Name Authors (as appeared on book), "Title of text Book", Vol..., Edition, Name of Publisher, Year of Publications

## **Curriculum Details:** (There shall be FOUR Modules in each course)

# IFASM 253. Indian Traditional Embroidery (pr) (2Cr)

#### **Objectives:**

To impart skills in basic techniques of regional embroidery making

To provide the knowledge of different types of embroideries Impart knowledge on various embroidery stitches.

Pre-Requites Student should have know about textile and new ideas for creativity

ModuleNo.	UnitNo.	Topic	Hrs. Required to cover the contents
1.0		Traditional Regional Embroidery	
	1.1	Gota Embroidery of Rajasthan	10hrs
	1.2	Banjara embroidery of Madhyapradesh	
2.0		Traditional Regional Embroidery	
	2.1	Pipli Embroidery of odisha	10hrs
	2.2	Kathi embroidery of Gujrat	
3.0		Regional Embroideries	- 5hrs
	3.1	Sujani Embroidery of Bihar	SIIIS
	3.2	Patti ka kaam of Utarpradesh	
4.0		Make an Article	5hrs
		Total	30hrs

#### **Learning outcomes:**

Indian traditional embroidery courses typically include gaining and understanding of historical evolution, design principle and techniques

#### **Reference Book:**

The techniques of Indian embroidery – Anne Morrel

## **<u>Curriculum Details:</u>** (There shall be FOUR Modules in each course)

# IFASGE 251.1 Introductions to North Indian Traditional Sarees. (pr) (2Cr)

### **Objectives:**

Learn techniques of north Indian sarees.

Important knowledge on different types of sarees.

Pre-Requites Student should have knowledge about our traditional north Indian sarees and culture

Module No.	UnitNo.	Topic	Hrs. Required to cover the contents
1.0		Introduction of sarees	
	1.1	Select 4 states of north India	10hrs
	1.2	Collect images and information of sarees and make a file	
2.0		History of Indian sarees	
	2.1	Historical background of 4 east Indian sarees	10hrs
	2.2	Fabric, Motifs used for saree	
		Make a file	
3.0		Range of sarees	
	3.1	Analyze price	10hrs
	3.2	Make a table of costing of sarees	
		Total	30 hrs

#### **Learning outcomes:**

Students will gain knowledge about different saree types, draping styles, and the role sarees play in Indian society and fashion.

#### Text Books:

Name Authors (as appeared on book), "Title of text Book", Vol..., Edition, Name of Publisher, Year of Publications *Reference Books:* 

Shalala N. 'Traditional Embroideries of India', Mumbai, APH Publishing.

Picker N.B. (1949), 'Singer Sewing Book', Singer Sewing Machine Co.

Guts M, (1972), 'Sewing A to Z', London, Mills and Boon Ltd.

Naik S.D. (1996), 'Traditional Embroideries of India', New Delhi, APH Publishing

Corporation.

Lathery G. (1993),' Inspirational Ideas for Embroidery on Clothes and Accessory',

## **<u>Curriculum Details:</u>** (There shall be FOUR Modules in each course)

# IFASGE 251.2 Introductions to South Indian Traditional Sarees. (pr) (2Cr)

### **Objectives:**

Learn techniques of south Indian sarees.

Important knowledge on different types of sarees.

Pre-Requites Student should have knowledge about our traditional South Indian sarees and culture

Module No.	UnitNo.	Topic	Hrs. Required to cover the contents
1.0		Introduction of sarees	
	1.1	Select 4 states of South India	10hrs
	1.2	Collect images and information of sarees and make a file	
2.0		History of Indian sarees	
	2.1	Historical background of 4 South Indian sarees	10hrs
	2.2	Fabric, Motifs used for saree	
		Make a file	
3.0		Range of sarees	
	3.1	Analyze price	10hrs
	3.2	Make a table of costing of sarees	
		Total	30 hrs

#### **Learning outcomes:**

Learning about Indian traditional sarees can led to understand their historical significance, culture, importance and the artistry involved in their creation.

#### Text Books:

1. Name Authors (as appeared on book), "Title of text Book", Vol..., Edition, Name of Publisher, Year of Publications *Reference Books:* 

Shalala N. 'Traditional Embroideries of India', Mumbai, APH Publishing.

Picker N.B. (1949), 'Singer Sewing Book', Singer Sewing Machine Co.

Guts M, (1972), 'Sewing A to Z', London, Mills and Boon Ltd.

Naik S.D. (1996), 'Traditional Embroideries of India', New Delhi, APH Publishing

Corporation.

Lathery G. (1993),' Inspirational Ideas for Embroidery on Clothes and Accessory',

### IFASGE 251.Fabric Accessories (Pr)(2Cr.)

#### **Objective**

Keeps your fine motor skills sharp and your mind focused. Hand embroidery helps many of us to focus—keeping worries and the chaotic thoughts of our daily life away. It is meditative and has been used as a therapeutic method to improve mental and emotional health

#### **Pre-Requites**

Learning how to embroider from a young age is a useful skill that develops lifelong skills, such as coordination and creative thinking. With the dawn of modern technology, even traditional arts such as embroidery can be done with a bit of modern assistance..

ModuleNo.	Unit No.	Торіс	Hrs. Required to cover the contents
1.0		Introduction of smoking	
	1.1	Samples of smoking	
	1.2	Techniques of smoking	15 hrs
	1.3	Types of smoking	
	1.4	Make a file	
2.0		Article of smoking	
	2.1	cushion	15 hrs
	2.2	Cap, blouse	15 iirs
	2.3	Frock bodice	
		TOTAL	30 hrs

#### **Learning outcomes:**

A fabric accessories course should aim to equip learners with the knowledge and skills to design, construct and understand fabric accessories.

#### **Reference Book:**

Fashion Accessories- Dr. Yamini Jhanji Dhir.