



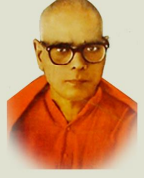
स्वामी रामानंद तीर्थ मराठवाडा विद्यापीठ

नांदेड— ४३१६०६ (महाराष्ट्र)

SWAMI RAMANAND TEERTH MARATHWADA UNIVERSITY

NANDED-431606, MAHARASHTRA STATE, INDIA.

Established on 17th September 1994 - Recognized by the UGC U/s 2(f) and 12(B), NAAC Re-accredited with 'A' Grade



ACADEMIC (1-BOARD OF STUDIES) SECTION

Phone: (02462) 229542

Website: www.srtmun.ac.in

E-mail: bos.srtmun@gmail.com

Fax : (02462) 229574

वाणिज्य विद्याशाखेतर्गत लातूर येथील
उपकेंद्रात **M.Com. (I & II Year)**
विषयाचा अभ्यासक्रम शैक्षणिक वर्ष २०१७-
१८ पासून लागू करण्याबाबत.

परिपत्रक

या परिपत्रकान्वये सर्व संबंधितांना कळविण्यात येते की, दिनांक ०३ मे २०१७ रोजी संपन्न झालेल्या ३८व्या मा. विद्या परिषद बैठकीतील विषय क्र.१२९/३८-२०१७ च्या ठरावानुसार वाणिज्य विद्याशाखेतर्गत प्रस्तुत विद्यापीठाच्या लातूर येथील उपकेंद्रातील खालील अभ्यासक्रम शैक्षणिक वर्ष २०१७-१८ पासून लागू करण्यात येत आहे.

1. M.Com. (I & II Year)

सदरील परिपत्रक व अभ्यासक्रम प्रस्तुत विद्यापीठाच्या www.srtmun.ac.in या संकेतस्थळावर उपलब्ध आहेत. तरी सदरील बाब ही सर्व संबंधितांच्या निदर्शनास आणून द्यावी.

‘ज्ञानतीर्थ’ परिसर,
विष्णुपुरी, नांदेड — ४३१ ६०६.
जा.क्र.: शैक्षणिक-०१ / परिपत्रक / वाणिज्य /
२०१६-१७ / २४
दिनांक : ०५.०६.२०१७.



स्वा/-
उपकुलसचिव
शैक्षणिक (१-अभ्यासमंडळ) विभाग

प्रत : माहिती व पुढील कार्यवाहीस्तव :

- १) मा. कुलसचिव यांचे कार्यालय, प्रस्तुत विद्यापीठ.
- २) मा. संचालक, परीक्षा व मूल्यमापन मंडळ, प्रस्तुत विद्यापीठ.
- ३) मा. संचालक, स्वा.रा.ती.म. विद्यापीठ उपकेंद्र, पेठ, लातूर — ४१३ ५३१.
- ४) उपकुलसचिव, पदव्युत्तर विभाग, प्रस्तुत विद्यापीठ.
- ५) साहाय्यक कुलसचिव, पात्रता विभाग, प्रस्तुत विद्यापीठ.
- ६) सिस्टम एक्सपर्ट, यू.जी.सी. कक्ष, प्रस्तुत विद्यापीठ.



**Swami Ramanand Teerth Marathwada University,
Nanded's Sub-Centre, Peth, Latur**

Master of Commerce

(CBCS System)

School of Management Sciences

(Course at a Glance, Course Structure, Workload, and Course Contents)

Under the faculty of Commerce

(with effect from June 2017)

COURSE AT A GLANCE

Name of the Course	Master of Commerce (M.Com.) (CBCS System)
Intake	60
Total credits	100
Total Marks	2500
Eligibility	A student who have passed B.Com. Degree of this university or any other recognized university shall be admitted to this course.
Course Durations	Two years (Full Time) (Extended over 4 semesters)
No. of Lectures	4 Per Week Per Course
Medium of Instruction	English
Methods of Instructions	a) Lecture method b) Seminar c) Test, Tutorials, Home assignment d) Interactive teaching learning methods
Teaching aids	Use of interactive board, video, audio tapes, Slide show Projector etc. will be made for more interactive teaching- learning.
Pattern of Examination	As per CBCS system
Course Specialty	a) NET/SET based Syllabus. b) Personality Development b) Viva Voce

COURSE OBJECTIVES:

The Sub-centre has framed following objectives for M.Com. Course:

- To impart the students relevant knowledge in the field of Commerce Trade and practices.
- To acquaint and equip students with the knowledge and understanding of emerging commercial, business practices and professions in India and abroad.
- To equip and train the students to accept the challenges of 21st century in both Academic and Professional area.
- To create awareness among the students for acquiring the knowledge of specialized subjects.
- To equip the students for seeking, Suitable employment and encourage and promote self employment opportunities.
- To enable them to understand complex environment and handle their employment or self employment effectively and efficiently.

M. COM
(SYLLABUS)

CHOICE BASED CREDIT SYSTEM [CBCS]

SEMESTER – I				SEMESTER – II			
Module choice	Course Code No.	Course Title	Credits	Module choice	Course Code No.	Course Title	Credits
Core Module	MC 101	Introduction to Accounting	4	Core Module	MC 201	Human Resources Management	4
Core Module	MC 102	Business Environment	4	Core Module	MC 202	Financial Management	4
Core Module	MC 103	Organizational Behavior	4	Core Module	MC 203	Marketing Management	4
Core Module	MC 104	Business Communication	4	Core Module	MC 204	Managerial Economics	4
Core Module	MC 105	Business Entrepreneurship	4	Core Module	MC 205	Business Research	4
Seminar/Viva-Voce (5 Papers: 1 Credit each Paper)			5	Seminar/Viva-Voce (5 Papers: 1 Credit each Paper)			5
Total Credits			25	Total Credits			25

SEMESTER – III				SEMESTER – IV			
Module choice	Course Code No	Course Title	Credits	Module choice	Course Code No	Course Title	Credits
Core Module	MC 301	Foreign Exchange Management	4	Core Module	MC 401	E-Commerce	4
Core Module	MC 302	Business Law	4	Core Module	MC 402	Import Export Procedure & Documentation	4
Core Module	MC 303	Advanced Accounting	4	Core Module	MC 403	Research Project Work	4
Core Module	MC 304-A, B, C, & D	Financial Management (Select any Two*)	8	Core Module	MC 404-A, B, C, & D	Financial Management (Select any Two*)	8
		304-A International Finance (4)				404-A Digital Banking (4)	
		304-B Stock Markets (4)				404-B Investment Management (4)	
		304-C Financial Services (4)				404-C Business Taxation (4)	
		304-D Insurance (4)				404-D Micro Finance (4)	
Core Module	MC 305-A, B, C, & D	Marketing Management (Select any Two*)	8	Core Module	MC 405-A, B, C, & D	Marketing Management (Select any Two*)	8
		305-A International Marketing (4)				405-A Advertising (4)	
		305-B Logistic Management (4)				405-B Rural Marketing (4)	
		305-C Retail Management (4)				405-C Marketing Research (4)	
		305-D Service Marketing (4)				405-D Consumer Behavior (4)	
Core Module	MC 306-A, B, C, & D	Human Resources Management (Select any Two*)	8	Core Module	MC 406-A, B, C, & D	Human Resources Management (Select any Two*)	8
		306-A Employee Training (4)				406-A International Human Resources Management (4)	
		306-B Industrial Relations (4)				406-B Talent Management (4)	
		306-C Compensation Management (4)				406-C Human Resources Accounting (4)	
		306-D Labor Laws (4)				406-D Performance Management System (4)	
Seminar/Viva-Voce (5 Papers: 1 Credit each Paper)			5	Core Module	MC 407	Inter-disciplinary Subject (Select Any One): I-Communication Skills II- Computer Application in Business III- Indian Economy (Seminar/Viva Voce on selected Inter-disciplinary Subject)	5
Total Credits			25	Total Credits			25

Course Structure of M.Com Semester: I

Course Code No.	Module	Credits	Total Lectures	Internal Evaluation Marks	University Exam External Marks	Total Marks
MC 101	Introduction to Accounting	4	48	50	50	100
MC 102	Business Environment	4	48	50	50	100
MC 103	Organizational Behavior	4	48	50	50	100
MC 104	Business Communication	4	48	50	50	100
MC 105	Business Entrepreneurship	4	48	50	50	100
Seminar/Viva-Voce (5 Papers: 1 Credit each Paper)						125
TOTAL MARKS						625

Course Structure of M.Com Semester: II

Course Code No.	Module	Credits	Total Lectures	Internal Evaluation Marks	University Exam External Marks	Total Marks
MC 201	Human Resources Management	4	48	50	50	100
MC 202	Financial Management	4	48	50	50	100
MC 203	Marketing Management	4	48	50	50	100
MC 204	Managerial Economics	4	48	50	50	100
MC 205	Business Research	4	48	50	50	100
Seminar/Viva-Voce (5 Papers: 1 Credit each Paper)						125
TOTAL MARKS						625

Course Structure of M.Com Semester: III

Course Code No.	Module	Credits	Total Lectures	Internal Evaluation Marks	University Exam External Marks	Total Marks
MC 301	Foreign Exchange Management	4	48	50	50	100
MC 302	Business Law	4	48	50	50	100
MC 303	Advanced Accounting	4	48	50	50	100
Select Any One Specialization						
MC 304-A, B, C, & D	Financial Management					
	<i>(Select any Two)</i>					
	304- A International Finance	4	48	50	50	100
	304- B Stock Markets	4	48	50	50	100
	304- C Financial Services	4	48	50	50	100
	304- D Insurance	4	48	50	50	100
MC 305-A, B, C, & D	Marketing Management					
	<i>(Select any Two)</i>					
	305-A International Marketing	4	48	50	50	100
	305-B Logistic Management	4	48	50	50	100
	305-C Retail Management	4	48	50	50	100
	305-D Service Marketing	4	48	50	50	100
MC 306-A, B, C & D	Human Resources Management					
	<i>(Select any Two)</i>					
	306-A Employee Training	4	48	50	50	100
	306-B Industrial Relations	4	48	50	50	100
	306-C Compensation Management	4	48	50	50	100
	306-D Labor Laws	4	48	50	50	100
	Seminar/Viva-Voce (5 Papers: 1 Credit each Paper)	1				125
TOTAL MARKS						625

Course Structure of M.Com Semester: IV

Course Code No.	Module	Credits	Total Lectures	Internal Evaluation Marks	University Exam External Marks	Total Marks
MC 401	E-Commerce	4	48	50	50	100
MC 402	Import Export Procedure and Documentation	4	48	50	50	100
MC 403	Research Project Work	4	48	50	50	100
<i>Same Specialization will be continue as chosen by the student in Semester III</i>						
MC 404-A, B, C & D	Financial Management					
	<i>(Select any Two)</i>					
	404-A Digital Banking	4	48	50	50	100
	404 -B Investment Management	4	48	50	50	100
	404 -C Business Taxation	4	48	50	50	100
	404 -D Micro Finance	4	48	50	50	100
MC 405-A, B, C & D	Marketing Management					
	<i>(Select any Two)</i>					
	405 -A Advertising	4	48	50	50	100
	405-B Rural Marketing	4	48	50	50	100
	405- C Marketing Research	4	48	50	50	100
	405- D Consumer Behaviour	4	48	50	50	100
MC 406-A, B, C, D	Human Resources Management					
	<i>(Select any Two)</i>					
	406- A International Human Resources Management	4	48	50	50	100
	406- B Talent Management	4	48	50	50	100
	406 -C Human Resources Accounting	4	48	50	50	100
	406-D Performance Management System	4	48	50	50	100
MC 407	Inter-disciplinary Subject <i>(Select Any One):</i>			50		
	I-Communication Skills	4	48	50	50	100
	II- Computer Application in Business	4	48	50	50	100
	III- Indian Economy	4	48	50	50	100
	(Seminar/Viva Voce on selected Inter-disciplinary Subject)	1				
TOTAL MARKS						625

PATTERN OF EXAMINATION

The exam pattern for the M.Com. course is as following:

Each semester and every paper have:	Marks	Credits
01) Internal assessment	50 Marks	2 credits
02) University examination	50 Marks	2 credits
03) There shall be a seminar/ field survey for every paper depending upon the nature of the subject matter.	25 Marks	1 credits
Total Credits	125 Marks	5 Credits

INTERNAL ASSESSMENT OF TWO CREDITS

A) Distribution of internal marks per paper as shown below:

(Except for those carrying practical examination)

INTERNAL ASSESSMENT		Marks
Class Test I	(15 Marks)	30
Class Test II	(15 Marks)	
Assignment (Home/Field)		20
Total Marks		50

Each paper in the semester have either seminar or field survey for 25 marks.

Note for Test, Tutorial and Seminar:

1. The teacher should give separate and different question/topic per student in order to avoid duplication and coping of tutorials by the students.
2. The write up of the seminar should be minimum of 25 pages and the topic should be broad to cover the latest development in the respective field.
3. The class tests will be based on the topic taught by the subject teacher during the semester.

B) University Examination Paper Patter:

Question No.1: This question is compulsory. It will be a essay type questions or numerical or case study question.

Question No. 2 to 6: The students will have to attempt any three questions.

Break up of seminar/field survey marks are as follows:

1) Seminar write-up/survey report	15 Marks
2) Seminar Presentation or survey	10 Marks
Report presentation (in this Communication skill, presentation style, Analytical ability, audience, interaction & query handling skill is to be assessed).	----- 25 Marks

Papers with practical examination:

- 1) Computer application in business
- 2) E-Commerce

These papers shall carry following pattern for internal examination of 2 credits

A) Internal Assessment of 50 Marks

i) Practical Exam	25 Marks
ii) Test - I	10 Marks
iii) Test - II	10 Marks
iv) Tutorial – I	05 Marks
Total	50 Marks

Project report & Viva-Voce:

* Project report will carry	50 Marks	(2 credits)
* Viva-voce on project	50 Marks	(2 credits)
Total	100	(4 credits)

Project report writing and pre project submission seminar will be evaluated by internal Guide for 50 marks of 2 credits. After the satisfaction of the internal guide, Viva-voce will be conducted by a committee consisting of project guide, director and experts appointed by the university.

Standard of Passing:

- The passing rules of this course shall be as per the CBCS system of the University.
- The internal and external assessment will constitute separate heads of passing and they will have to be shown separately in the transcripts including seminar/field survey credits.
- For each paper the ratio of marks of internal assessment in relation with external examination shall be as per CBCS system 50:50
- Marks in the internal assessment should be communicated to the university before the commencement of the semester examination.
- The external assessment shall be based on the term end written examination to be held at the end of each semester for each paper/course.
- All other rules of grades, conversation A.T.K.T. grace CPI & final grade marks etc. will be given as per CBCS system of the university.
- For internal examination and university exam assessment passing will be for 25 marks out of 50 marks. Category wise passing will be for 50% of total marks and in case fraction next integer number will be taken for passing e.g. out of 25 marks passing will be 13 marks instead of 12.5 marks.
- Student attending less than 75% of classes will not be allowed for Internal or external examination in partial or full.
- In case of any grievance to the students about internal marks given by the teachers then following procedure will be adopted.
- “Director of the school will appoint ‘Three members committee’ with prior approval of Hon’ble Vice Chancellor for the constitution of committee. The committee will be made up of three members. Director of the school will be chairman of the committee, one external subject expert will be member and 1 internal school faculty will be member. They will investigate and submit report to the chairman and corrective actions could be taken by the approval of Vice-Chancellor and final report will be submitted to examination section of this University for further necessary action.

* * * * *