

N. V. M. Shikshan Mandal's

**Late Saw. Kamaltai Jamakar Mahila Mahavidyalaya,  
Parbhani.**

**Syllabus**

**B. Voc. Fashion Technology**

## **FIRST YEAR/ ONE YEAR DIPLOMA**

**To Be Implemented From Academic Year 2014-2015**

Those who complete One Year diploma will be able to perform following:

1. Cutting & stitching
2. Fashion Illustration
3. Accessory maker
4. Surface ornamentation and embellishment

### SEMESTER - I

Sr. No.	Sub. code	Subject Names	Credits	Lect.	Prc.	Th.	Self	Internal	External	Total
1	BVFT 101	Pattern making and apparel construction	5	75	45	25	5	20	80	100
2	BVFT 102	Fashion Art and Illustration	5	75	45	25	5	20	80	100
3	BVFT 103	Embroidery	4	60	40	15	5	20	80	100
4	BVFT 104	Fashion development	4	60	15	40	5	20	80	100
5	BVFT 105	Language and Communication skill	6	90	45	25	20	20	80	100
6	BVFT 106	Yoga and Stress Management	6	90	45	25	20	20	80	100

### SEMESTER-II

Sr. No.	Sub. code	Subject Names	Credits	Lect.	Prc.	Th.	Self	Internal	External	Total
1	BVFT 107	Pattern making and apparel construction	5	75	45	25	5	20	80	100
2	BVFT 108	Fashion Art and Illustration	5	75	45	25	5	20	80	100
3	BVFT 109	Stitch craft & Accessories	4	60	40	15	5	20	80	100
4	BVFT 110	Elements of Textile	4	60	40	15	5	20	80	100
5	BVFT 111	Personality Development	6	90	60	25	5	20	80	100
6	BVFT 112	Management Skills	6	90	25	60	5	20	80	100

## SECOND YEAR/ ADVANCE DIPLOMA

To Be Implemented From Academic Year 2014-2015

Those who complete Two year Advance diploma will be able to:

1. Pattern Maker
2. Design for Indian Brides
3. .Identify different Fabrics
4. Drycleaner
5. Assistant Designer
6. Boutiques
7. Tailoring Shop

### SEMESTER- III

Sr. No.	Sub. Code	Subject Names	Credits	Lect.	Prc.	Th.	Self	Internal	External	Total
1	BVFT 113	Pattern making and apparel construction	5	75	45	25	5	20	80	100
2	BVFT 114	Fashion Art and Illustration	5	75	45	25	5	20	80	100
3	BVFT 115	Traditional Costume of Indian Brides	4	60	40	15	5	20	80	100
4	BVFT 116	Textile Weaving	4	60	40	15	5	20	80	100
5	BVFT 117	Clothing Care & Finishing	6	90	30	55	5	20	80	100
6	BVFT 118	Banking & Export	6	90	30	55	5	20	80	100

### SEMESTER- IV

Sr. No.	Sub. code	Subject Names	Credits	Lect.	Prc.	Th.	Self	Internal	External	Total
1	BVFT 119	Pattern making and apparel construction	5	75	45	25	5	20	80	100
2	BVFT 120	Fashion Art and Illustration	5	75	45	25	5	20	80	100
3	BVFT 121	Design Development	4	60	40	15	5	20	80	100
4	BVFT 121	History of World Costume	4	60	40	15	5	20	80	100
5	BVFT 122	Computer	6	90	60	20	10	20	80	100
6	BVFT 123	Introduction to Industrial Machines	6	90	60	20	10	20	80	100

## FINAL YEAR/ B. VOC. DEGREE

To Be Implemented From Academic Year 2014-2015

Those who complete Three year Degree will be able to be :

1. Fashion Designer
2. Merchandiser
3. Assistant Designer
4. Fashion Adviser
5. Establish Small Scale Industry
6. Establish Boutique.
7. Pattern Master.
8. Fashion Forecaster
9. Visual Merchandiser
10. Freelance Designer

## SEMESTER- V

Sr. No.	Sub. code	Subject Names	Credits	Lect.	Prc.	Th.	Self	Internal	External	Total
1	BVFT 119	Advanced Pattern making and Apparel construction	5	75	45	25	5	20	80	100
2	BVFT 120	Computer	4	60	35	20	5	20	80	100
3	BVFT 121	Clothing Industry	4	60	30	20	10	20	80	100
4	BVFT 121	Portfolio Development	5	75	45	25	5	20	80	100
5	BVFT 122	Fashion Co-Ordination	6	90	30	50	10	20	80	100
6	BVFT 123	Book Keeping	6	90	30	50	10	20	80	100

## SEMESTER- VI

Sr. No.	Sub. code	Subject Names	Credits	Lect.	Prc.	Th.	Self	Internal	External	Total
1	BVFT 124	Pattern making and apparel construction	4	60	40	15	5	20	80	100
2	BVFT 125	Industrial Project	4	60	40	15	5	20	80	100
3	BVFT 126	Portfolio Development	4	60	40	15	5	20	80	100
4	BVFT 127	Computer Added Design	3	45	30	10	5	20	80	100
5	BVFT 128	Merchandising	6	90	25	60	5	20	80	100
6	BVFT 129	Banking & Accounting	6	90	25	60	5	20	80	100
On Job Training			3	45						

Note:

- One credit could mean equivalent of 15 periods of 60 minutes each, for theory, workshop/labs and tutorials.
  
- For internship/field work, the credit weightage for hours shall be 50% of that for lectures/workshop.
  
- For self learning, it based on e-content or otherwise, the credit weightage for equivalent hours of study should be 50% or less of that for lectures/workshop.



Sr. No.	Subject Title	References
1.	Pattern Making and apparel construction	1. Patternmaking For Fashion Design Author : Helen Joseph 2. Liberty, Blouse & Panjabi Dress Author : Dilip Kurampuri
2.	Fashion Art and Illustration	1. Essential Fashion Illustration Author: By Maite Lfuenta 2. Wrap & Drape Fashion , History, Design & Drawing Author: Elisabetta 'Kuky'Drudi
3.	Embroidery	1. Embroidery Designs Flower Butterflies Author: Nirmala G.Mistry 2. Teniques of Indian Embroidery Author: Morrel Anna 3. Traditional Embroideries of India Author: Shailaja D. Naik
4.	Fashion Development	1. Fashion from concept to consumer Author: Gini Stephens Frings 2. Fashion a consize history Author: Gertrud Lehnert
5.	Language and Communication Skill	1. English for Practical Purposes Z. N. Patil, B. S. Valke, Ashok Thorat, Zeenat Merchant 2. Business Communication Urmila Rai and S.M. Rai 3. Personality Development and Communicative English Dr. S.R. Pandya and Dr. Pratima Dave Shastri 4. Better English Pronunciation J D O'Connor 5. Oxford Guide to Effective Writing & Speaking John Seely 6. Communication : CS Rayudu 7. Prism (Spoken and Written Communication Prose and Poetry) : Board of Editors, S.R.T.M.U. Nanded.
6.	Yoga and Stress Management	1. Yoga and Stress Management Author: Sri Venkatkrishnan 2. Stress and its management by Yoga Author: K.N.Udupa
7.	Pattern Making & Apparel Construction	1. Patternmaking For Fashion Design Author : Helen Joseph 2. Liberty, Blouse & Panjabi Dress Author : Dilip Kurampuri
8.	Fashion Illustration	1. How to draw Author: Patrick John Ireland 2. How to sketch female Author: Victor Armbrus
9.	Stitch Craft & Accessories	1. Design Ideas & Accessories Author: Ritu Bhargau

10.	Elements of Textile	1. Textile Fiber to Fabric Author: Bernard P. Corbman
11.	Personality Development	1. Social and personality development Author: David Shaffer
12.	Management Skill	1. Apparel Manufacturing Author: Ruth E. Glock, Grace I. Kunz
13.	Pattern Making & Apparel Construction	1. Patternmaking For Fashion Design Author : Helen Joseph 2. Liberty, Blouse & Panjabi Dress Author : Dilip Kurampuri
14.	Fashion Art & Illustration	1. Creative color pencils Author: Veracumow 2. Series in sketching and color Author: Walter Foster
15.	Traditional costumes of Indian brides	1. Ancient Indian Costume Author: Roshen Alkazi
16.	Textile weaving	1. Textile Fiber to Fabric Author: Bernard P. Corbman
17.	Clothing care and finishing	1. Fabric Care Author: D. Noemia, Noemia D'Souza 2. Fundamentals of textiles and their care Author: Dhantyagi Sushila
18.	Banking and Export	1. Elements of Banking and Insurance Author: Jyotsna Sethi, Nishwan Bhatia
19.	Pattern Making & Apparel Construction	1. Patternmaking For Fashion Design Author : Helen Joseph 2. Liberty, Blouse & Panjabi Dress Author : Dilip Kurampuri
20.	Fashion sketches and Illustration	1. Essential Fashion Illustration Author: By Maite Lfuente 2. Wrap & Drape Fashion , History, Design & Drawing Author: Elisabetta 'Kuky' Drudi
21.	Design development	1. Fashion Design: Process, Innovation and Practice
22.	History of World costume	1. A Pictorial history of costume from Ancient Times to the nineteenth century Author: Wolfgang Bruhn, Max Tilke 2. The encyclopedia of World Costume Author: Yarwood D.
23.	Computer	1. Fundamentals of computer Author: V. Rajaraman 2. Fundamentals of computer Author: P.K. Sinha 3. Computers don't bite: Guide for beginners 4. Corel draw 10 Author: Pardo Niebla, Miguel
24.	Introduction to Industrial Machines	1. Introduction to clothing Industry Author: Gerry Cooblion

25.	Advance Pattern Making & Apparel Construction	1. Patternmaking For Fashion Design Author : Helen Joseph 2. Liberty, Blouse & Panjabi Dress Author : Dilip Kurampuri
26.	Computer	1. Fashion Studio Drawing: A Guide to Sketching stylish Fashions By: Marissa Bolte
27.	Clothing industry	Applied manufacturing Sewn Product analysis 4/E Author: Clock Ruth E., Glock
28.	Portfolio development	1. Basics Fashion Design 04: Developing a collection Author: Elinor Renfrew, Colin Renfrew 2. Essentials of Fashion Design Author: Boyes Janet
29.	Fashion co-ordination	1. Fashion From concept to consumer Author: Gini Stephens Frings
30.	Book keeping	Bookkeeping Essentials: How to succeed as a Bookkeeper Author: Steven M. Bragg
31.	Advance Pattern Making & Apparel Construction	1. Patternmaking For Fashion Design Author : Helen Joseph 2. Liberty, Blouse & Panjabi Dress Author : Dilip Kurampuri
32.	Industrial Project	1. Research Methodology: A Step-by-Step Guide for Beginners Author: Ranjit Kumar
33.	Portfolio development	1. Basics Fashion Design 04: Developing a collection Author: Elinor Renfrew, Colin Renfrew
34.	Elements of Textile	1. Textile Fiber to Fabric Author: Bernard P. Corbman
35.	Computer aided designs	1. CorelDraw 12: The official Guide By: Steve Brain 2. Straight to the point: Corel Draw 12 3. Fashion Studio Drawing: A Guide to Sketching stylish Fashions By: Marissa Bolte 4. Photoshop CS6 in Easy Steps By: Robert Shufflebotham 5. Photoshop for Beginners: A Guide
36.	Banking and Account	Banking Services and the Consumer-consumer focus

## **B. Voc. Syllabus**

**1<sup>st</sup> YEAR (DIPLOMA IN FASHION DESIGN)**

### **SEMISTER I**

#### **BVFT101: Pattern Making and apparel construction**

**Total Marks: 100**

**Credits: 5**

- Tools and equipment for pattern making.
- Taking Body measurements.
- Knowledge of various symbols used in patterns.
- Defects and remedies of sewing machine
- Basic bodice block: Front, Back.
- Necklines: Round, V-shape, U-shape, Square, Sweet heart, Key hole.
- Basic sleeve block.
- Types of sleeves: Plain, Cap, Magyars, Puff.
- Darts
- Skirt: Basic, Dorted, Box pleated, Knife pleat.
- Salwar: Simple, Chooridar.
- Baby frock.
- Seams, Pleats, Gathers, Frills.

#### **BVFT102: Fashion Art and Illustration**

**Total Marks: 100**

**Credits: 5**

- Introduction to materials used for illustration.
- Sketching Eyes.
- Sketching Nose.
- Sketching Ears.
- Sketching lips.
- Sketching Hand movements.
- Sketching Leg movements.
- Introduction to croquie
- Sketching
- Rendering with different color
- Hue, Value and Chroma.
- Primary, Secondary and Tertiary color
- Colour wheel.
- Color Scheme.

## **BVFT103: Embroidery**

**Total Marks: 100**

**Credits: 4**

- Basic Stitches

Chain, Running, laced running, Double chain, stem, satin, backstitch, Bullion Knot, French knot, Herring-bone, Fly stitch, Couching, Laizy-daizy, blanket, applique, lace, bead and metal work, double back stitch.

- Kantha of Bengal
- Kasuti of Karnataka
- Phulkari of Punjab
- Embroidery of Gujarat
- Applique of Orissa
- Chikankari of Uttar Pradesh
- Chamba Rumal of Himachal Pradesh
- Kashida of Kashmir
- Tye and dye
- Block Printing

## **BVFT104: Fashion Development**

**Total Marks: 100**

**Credits: 4**

- The language of Fashion
- Fashion Terminology
- The intangibles of fashion
- Fashion development and movement
- Theories of fashion adoption
- Fashion cycles
- Fashion forecasting
- Business of fashion: Fashion, Retail and Promotion

## **BVFT105: Language and Communication Skill**

**Total Marks: 100**

**Credits: 6**

### **1. Language & Language skills**

- Definition, concept, Features/ characteristics of Language
- Listening skills- listening process, hearing and listening, types of listening-appreciative, focused, evaluative, attentive, and empathetic.
- Speaking skills- Speech process, message, audience, speech style, feedback, fluency.

- Reading skills- The reading process, purpose, different kinds of texts, reference materials, active and passive reading, silent and loud reading, scanning, skimming,
- Writing skills- sentence structure, coherence, Paragraph writing

## **2. Oral Communication: speaking with Correct Pronunciation**

- Paralanguage
- Phonemes- English Vowels and Consonants
- Syllable, Accent, Intonation, Three Term Labels,
- Word and sentence Transcription

## **3. Communication Techniques**

- Importance of Communication
- Types/Methods of Communication – Verbal and Non-verbal
- One way and two way communication;
- Process of communication- horizontal, vertical, upward, downward
- Barriers to communication and overcoming barriers
- Use of Audio-visual aids for effective communication.

## **4. Telephonic Skills**

- Basics of Telephone Communication
- Telephone etiquettes
- Leaving a message
- Handling Tele interviews for Call Centers.
- Useful Expressions.

## **5. Developing Creative Writing**

- Dialogue Writing
- Idea Developing
- Role Playing
- Note Making and Note Taking
- Summarizing

## **6. Soft skill development**

- Introduction to soft skill development
- Meaning of soft skill
- Nature, scope and training on soft skills
- Advantages of soft skills
- How to acquire soft skills
- Critical, creative thinking and positive thinking
- Leadership, Negotiation
- Time and self management
- Building relation skill
- Problem solving skill
- Effective team work skill in work place

## BVFT106: Yoga and Stress Management

**Total Marks: 100**

**Credits: 6**

- Yoga
- Philosophy
- Attitude building
- Asanas
- Pranayam
- Kriyas
- Relaxation

## SEMISTER II

### **BVFT107: Pattern making and Apparel construction**

**Total Marks: 100**

**Credits: 5**

- One piece dress
- Princes line kurti
- Kalidar kurti
- Saree peticoat
- Dart manipulation
- Strapless bodice
- Skirt variation: Umbrella, gored, wrap around.
- Sleeves variation: Ruffles, petal, raglan, kimono, leg-o-mutton.
- Collars: Shirt, stand, peter-pan, cape, frill.
- Introduction to Elements of design and principles of design.

### **BVFT108: Fashion Illustration**

**Total Marks: 100**

**Credits: 5**

- 10 head croquie: Stick figure, fleshing
- Different poses
- Introduction to flat sketch of garment(using magazines and Photos)
- Sketching accessories (bags, shoes, headgears)

### **BVFT109: Stitch Craft and Accessories**

**Total Marks: 100**

**Credits: 4**

- Knitting Sample
- Accessory making
- Smoking
- Fabric Flowers
- Card making
- Hand Bag making
- File folder making
- Door mats
- Woolen mats
- Handmade photo frames



## **BVFT110: Elements of textile**

**Total Marks: 100**

**Credits: 4**

- Introduction to different types of fabric
- Collection of different fabric swatches
- Classification of fiber
- Properties of fiber
- Yarns

## **BVFT111: Personality development**

**Total Marks: 100**

**Credits: 6**

- Meaning
- Handling Ego
- Motivation
- Types of motivation
- What is brain storming?
- How to handle it?
- How to increase intelligence?
- Preparation of presentation

## **BVFT112: Management skills**

**Total Marks: 100**

**Credits: 6**

- What is management?
- Planning
- Co-ordination
- Motivation
- Delegation of authority
- Departmentation
- Communication
- Leadership
- Controlling
- Directing
- Advertising

## SEMISTER III

### Second year (Advance diploma in fashion design)

#### **BVFT113: Pattern making and Apparel Construction**

**Total Marks: 100**

**Credits: 5**

- Neckline variation
- Pockets and Plackets
- Women's Shirt
- Women's Trouser
- Women's Waist coat
- Sari blouse
- Kurti variation
- Patiala pajama
- Layout for different patterns

#### **BVFT114: Fashion Art and Illustration**

**Total Marks: 100**

**Credits: 5**

- Sketching Different poses
- Observation of basic garments on hangers/flat form and on dummy
- Flat sketches and sketching different kinds of garments
- Sketching differently draped fabric
- Introduction to men's croquis and children's croquis
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#### **BVFT115: Traditional costume of Indian Brides**

**Total Marks: 100**

**Credits: 4**

- Familiarization with the textile
- Punjab
- Himachal Pradesh
- Gujarat
- Rajasthan
- Maharashtra
- Uttar Pradesh
- Madhya Pradesh

- Jammu and Kashmir
- Tamilnadu
- Bengal
- Kerala
- Dyeing, Types of dyeing
- Tie and dye technique
- Printing, Types of printing
- Making samples

### **BVFT116: Textile Weaving**

**Total Marks: 100**

**Credits: 4**

- Process of weaving
- A) Basic weaves
- Twill weave
  - Satin weave and its types
- B) Complex weaves
- Dobby weave
  - Jacquard weaves
  - Pile weave
  - Tapestry weave
  - Damask weave
  - Double cloth

### **BVFT117: Clothing care and Finishing**

**Total Marks: 100**

**Credits: 6**

- What is finishing?
- Routine finish
- Purpose of finish
- Methods for removal of different stains from different types of fabrics
- Laundering and storage
- Care labeling

## BVFT118: Banking and Export

**Total Marks: 100**

**Credits: 6**

### A) Exports

- Introduction to Exports
- Export Procedures
- Export Document
- Export Finance
- Export Promotion

### B) Banking

- Structure of the Banking system
- Functions of the central bank
- Primary functions of commercial banks and secondary services of commercial banks
- Bank account types
- Procedure for: Opening bank account, Depositing money, Loan procedure
- Innovation in banking
- A. T. M.: Credit card, Debit card, Phone banking, Net banking, Home banking
- Negotiable instruments: Cheque, Bills of exchange

## SEMESTER IV

### **BVFT119: Pattern making and Apparel Construction**

**Total Marks: 100**

**Credits: 5**

- Off shoulder dress
- Halter Dress
- Cowl dress
- Paneled dress
- Different seams and finishes

### **BVFT120: Fashion sketch and Illustration**

**Total Marks: 100**

**Credits: 5**

- Assignment based on: Any time period in History
- Creating mood board using fabric swatches
- View a film, emphasis on costume
- Different textures
- Fur, Denim, Satin, Embossed, Transparent, Leather

### **BVFT121: Design Development**

**Total Marks: 100**

**Credits: 4**

- Elements of design
- Color relationship, Value
- Visual effects of color
- The principles of design

### **BVFT122: History of world costume**

**Total Marks: 100**

**Credits: 4**

- Pre-history till 1900
- Purpose of clothing
- Sumerian
- Egyptian
- Greek
- Rome
- Byzantine
- Medieval Era

- Renaissance
- 17 Century
- 18 Century
- Victorian Era
- Presentation on any one

### **BVFT123: Computer**

**Total Marks: 100**

**Credits: 6**

- Basic knowledge of computer
- MS World
- Power point
- Internet Explorer
- Difference between Bitmap and Vector image
- Introduction to CAD
- Introduction to Coral Draw

### **BVFT124: Introduction to Industrial Machines**

**Total Marks: 100**

**Credits: 6**

- Fabric Spreading Machine
- Layout Machines
- Cutting Machines
- Labeling Machines
- Basic Sewing Machine
- Over locking Machine
- Safety Stitching Machine
- Blind Stitching Machine
- Buttonhole Machine
- Bar Tack Machine
- Button Sewing Machine
- Embroidery Machine
- Special Sewing Machines
- Pressing Machines
- Machines used in Finishing Dept.
- Tagging Machine

## SEMESTER V

### B. Voc. Fashion Technology (Final Year)

#### **BVFT125: Advance pattern Making and Apparel manufacturing**

**Total Marks: 100**

**Credits: 5**

- Men's shirt
- Men's Trouser
- Men's Jacket
- Designer wear for Kids(boy, girl)
- Introduction to Grading

#### **BVFT126: Computer**

**Total Marks: 100**

**Credits: 5**

- Introduction to Fashion Studio
- Color, Design and Repeat

#### **BVFT127: Clothing Industry**

**Total Marks: 100**

**Credits: 5**

- Structure of industry
- Sectors of industry
- Product types and organization
- Different departments in Industry
- Design department
- Marketing
- Finance
- Purchasing
- Production
- Operation
- Garment Engineering
- Basic method study
- Work measurements
- Quality control
- Quality from design to dispatch
- Inspection System

## **BVFT128: Portfolio Development**

**Total Marks: 100**

**Credits: 5**

- Research
- Ways to compile research
- Organizing your portfolio
- Sketching different poses
- Designing for different silhouette shape: Inverted triangle, lean column, Pear shape body, Apple shape body, Rectangle body, Hour glass

## **BVFT129: Fashion co-ordination**

**Total Marks: 100**

**Credits: 6**

- The design process
- Sources of Aesthetic criteria
- Mood board development
- The role of designer
- Types of designers
- From Designer to consumer
- Fashion shows
- Career in fashion
- Wardrobe planning

## **BVFT130: Book Keeping**

**Total Marks: 100**

**Credits: 6**

- Introduction to book keeping
- Definition of book keeping: Meaning, Importance, Basic accounting terms
- Principles of double entry book-keeping
- Ledger-Meaning-Format-Recording of entries from the journal to the Ledger
- Balancing of accounts
- Subsidiary
- Cash book
- Pretty cash book
- Trial balance
- Meaning and Purpose
- Preparation of trial balance
- Final accounts



## SEMESTER VI

### **BVFT131: Advance Pattern Making and Apparel Construction**

**Total Marks: 100**

**Credits: 4**

- Fashion show garments based on inspiration.

### **BVFT131: Industrial Project**

**Total Marks: 100**

**Credits: 4**

- Scope of study
- Identification of research topic
- Objective of study
- Methodology
- Data collection
- Review of literature
- Finding and analysis Presentation
- Conclusion
- Result and discussion
- Summery and conclusion

### **BVFT133: Portfolio Development**

**Total Marks: 100**

**Credits: 4**

- Theme Board
- Story Board
- Swatch Board
- Client Profile
- Mood Board
- Theme based Designs
- Specification Sheet

### **BVFT134: Computer Aided designs**

**Total Marks: 100**

**Credits: 3**

- Portfolio construction By using Coral draw, Photoshop and fashion studio

## **BVFT135: Fashion Merchandising**

**Total Marks: 100**

**Credits: 5**

- Fashion market
- Institutional buying
- Merchandise for films and drama
- Markets: Export and domestic
- Understanding of product development and its follow ups
- Fashion forecasting
- Visual merchandising
- A buyer point of view
- Merchandising-job Profiles

## **BVFT136: Banking and Account**

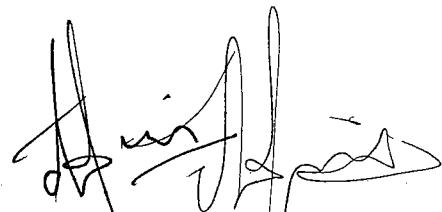
**Total Marks: 100**

**Credits: 6**

- Introduction
- Purpose of maintaining Books of account
- Receipts and Payment Account
- Income and Expenditure Account
- Balance Sheet, Meaning and Features
- Preparation of Income and Expenditure Account and Balance Sheet
- Banking and accounting
- What is difference between finance, banking and account banking?

**On Job Training**

**Credits: 3**



**Principal**  
Late/ Sow. K. J. Mahila Mahavidyalaya  
Parbhani