



Fax : (02462) 215572 NATIONAL SERVICE SCHEME DEPARTMENT

website: srtmun.ac.in

Phone: (02462) 215246

E-mail: nss@srtmun.ac.in

जा.क्र. : रासेयो/२०२५-२६/१३५

दिनांक १५/०९/२०२५

परिपत्रक

प्रति,

मा. प्राचार्य/रा.से.यो. कार्यक्रम अधिकारी,
रा.से.यो. राबविणारी सर्व संलग्नीत महाविद्यालये,
प्रस्तुत विद्यापीठ.

विषय: "सडक सुरक्षा मित्र" कार्यक्रमाची १०० ओळखल्या जाणा-या जिल्ह्यांमध्ये रा.से.यो. स्वयंसेवकांच्या सहभागाने आमंलबजावणी करण्याबाबत.

संदर्भ: मा. अजय बा. शिंदे क्षेत्रिय निदेशक, क्षेत्रिय कार्यालय रा.से.यो पुणे यांचा दिनांक २८/०८/२०२५ रोजीचा ई-मेल.


महोदय,

उपरोक्त विषयी मा. अजय बा. शिंदे क्षेत्रिय निदेशक, क्षेत्रिय कार्यालय रा.से.यो पुणे यांनी संदर्भित ई-मेल अन्वये रस्ते वाहतूक आणि महामार्ग मंत्रालयाने (MoRTH) My Bharat रा.से.यो. स्वयंसेवकांच्या सहकार्याने १०० जिल्ह्यांमध्ये "सडक सुरक्षा मित्र" कार्यक्रम राबविण्याचा प्रस्ताव ठेवला आहे. या कार्यक्रमाचा उद्देश देशभरातील रस्ते सुरक्षा जागरूकता वाढवणे आणि सुरक्षित रस्ते सुनिश्चित करण्यासाठी स्थानिक समुदायांना सहभागी करून घेणे आहे. हे लक्षात घेता, सोबत जोडलेल्या महाराष्ट्र आणि गोव्यातील ओळखल्या जाणा-या २० जिल्ह्यांमधील "सडक सुरक्षा मित्र" कार्यक्रमात रा.से.यो. स्वयंसेवकांच्या सहभागासाठी खालील गोष्टी सुनिश्चित कराव्यात.

- १) माहितीचा प्रसार: कार्यक्रमासंबंधीची संलग्न माहिती सर्व रा.से.यो. कार्यक्रम अधिकारी यांना प्रसारित करण्याची विनंती आहे. तुमच्या संबंधित अधिकारक्षेत्रातील युएनएफटी लवकरात लवकर कार्यक्रमाच्या यशस्वी आमंलबजावणीला पाठिंबा देण्यासाठी त्यांना चांगली माहिती असणे आणि तयार असणे आवश्यक आहे.
- २) जिल्हाधिका-यांशी संपर्क: या कार्यक्रमाची माहिती देण्यासाठी क्षेत्रीय अधिका-यांना ओळखल्या जाणा-या जिल्ह्यांमधील संबंधित जिल्हा दंडाधिकारी (डिएम) किंवा जिल्हाधिका-यांना (डीसी) भेटण्याचे निर्देश दिले जाऊ शकतात.
- ३) ओळखल्या जाणा-या जिल्ह्यांमध्ये पूर्व-मुल्यांकन हे सुनिश्चित केले पाहिजे की ओळखल्या जाणा-या जिल्ह्यांमध्ये पूर्व-मुल्यांकन सोबत जोडलेल्या पूर्व-मुल्यांकन फॉर्मनुसार केले पाहिजे. हे कार्यक्रमाच्या नंतरच्या परिणाम आणि प्रभावीपणाच्या मुल्यांकनासाठी आवश्यक असलेला महत्वाचा आधारभूत डेटा प्रदान करेल.

तरी त्यानुषंगाने रा.से.यो. संलग्नित सर्व महाविद्यालयांना सुचित करण्यात येत की, सोबत जोडण्यात आलेल्या पत्रात दिलेल्या निर्देशानुसार ओळखल्या जाणा-या २० जिल्ह्यांमधील "सडक सुरक्षा मित्र" कार्यक्रमात आपल्या महाविद्यालयातील रा.से.यो. स्वयंसेवकांना सक्रिय सहभागी होण्यासाठी कळविण्यात यावे व सदर कार्यक्रमाचे आहवाल व फोटो मंत्रालयात सादर करावयाचे असल्यामुळे रा.से.यो. विभागाच्या nss@srtmun.ac.in या ई-मेल वर पाठविण्यात यावे, ही विनंती.

अधिक माहितीसाठी: सोबत पत्रे जोडण्यात आली आहेत.


प्रा. डॉ. मारोती गायकवाड
संचालक
राष्ट्रीय सेवा योजना विभाग

प्रत माहितीस्तव:

- १) मा. कुलगुरू महोदयांचे कार्यालय, प्रस्तुत विद्यापीठ.
- २) मा. प्र.कुलगुरू महोदयांचे कार्यालय, प्रस्तुत विद्यापीठ.
- ३) मा. कुलसचिवांचे कार्यालय, प्रस्तुत विद्यापीठ.
- ४) मा.जनसंपर्क अधिकारी, जनसंपर्क कार्यालय, प्रस्तुत विद्यापीठ.

प्रत माहिती तथा कार्यवाहिस्तव:

- १) सिस्टीम एक्सपर्ट, संगणक कक्ष, प्रस्तुत विद्यापीठ, यांना प्रत देवून कळविण्यात येते की, सदरील परिपत्रक विद्यापीठाच्या व रा.से.यो विभागाच्या संकेतस्थळावर प्रसिध्द करावे, ही विनंती.

Participation of NSS units/ NSS volunteers in the Implementation of the "Sadak Suraksha Mitra" Programme in 100 Identified Districts - Action Required-reg

From NSSRD Pune <nssrcpune@gmail.com>

Date Thu 8/28/2025 4:35 PM

To nssmu.pc1 <nssmu.pc1@gmail.com>; osd.nssmu@gmail.com <osd.nssmu@gmail.com>; nss <nss@unipune.ac.in>; nsscellrtmnu <nsscellrtmnu@gmail.com>; sopandeo pise <psopandeo@gmail.com>; dsw <dsw@unishivaji.ac.in>; nss <nss@unishivaji.ac.in>; Co-ordinator NSS <nss@bamu.ac.in>; Sominath Khade <sominath.khade@gmail.com>; Director N.S.S. <directornss@sgbau.ac.in>; Nilesh Kadu <nilukadu78@gmail.com>; NSS SRTMUN <nss@srtmun.ac.in>; Director, NSS - SRTMUN <director.nss@srtmun.ac.in>; Maroti Gaikwad <marotig2680@gmail.com>; SNDT University Mumbai <nss@sndt.ac.in>; Dr.sulakshana Mane <manesulakshana@gmail.com>; office@nss.sndt.ac.in <office@nss.sndt.ac.in>; sachin nandre <sachinjandre@gmail.com>; sjnandre@gmail.com <sjnandre@gmail.com>; Coordinator NSS <nss@sus.ac.in>

Cc NSS Mantralaya <nssmantralaya@gmail.com>; Milind Kale <milindrck19@gmail.com>; nss cell <nsscellgoa@gmail.com>; NATIONAL SERVICE SCHEME DIRECTORATE OF NSS <pacnss@gmail.com>

3 attachments (9 MB)

Implementation of the Sadak Suraksha Mitra Programme in 100 Identified Districts – Action Required.pdf; Sadak suraksha NSS-Concept Note.pdf; Sadak Suraksha Districts Maharashtra.pdf;

To

**NSS Program Coordinators/
NSS Directors in Maharashtra & Goa**

NSS District Coordinators

Sir/Madam

In reference to the letter No P.32/NSS/DTE/2025/2228-2226 dated 27th August,2025 along with office memorandum received from the MYBharat section vide Letter No. 1-20011/8/2025-MYBHARAT dated 20th August, 2025 (Copies attached),it is to inform you that the Ministry of Road Transport and Highways (MoRTH) has proposed the implementation of the "Sadak Suraksha Mitra" programme in 100 districts, in collaboration with MYBharat volunteers. The programme aims to enhance road safety awareness and involve local communities in ensuring safer roads across the country.

In view of this, NSS Program Coordinators / NSS Directors of all universities in Maharashtra & Goa are requested to ensure the following for participation of NSS units/ NSS volunteers in Sadak Suraksha Mitra" programme in identified 20 districts in the enclosed list:

1. Dissemination of Information: It is requested that the attached information regarding the programme be circulated to all NSS Programme Officers (POs) /NSS

under your respective jurisdiction at the earliest. It is essential that they are well-informed and prepared to support the successful implementation of the programme.

2. **Engagement with District Authorities:** The field officials may be directed to meet with the concerned District Magistrates (DMs) or District Collectors (DCs) in the identified districts for the briefing on this programme.

3. **Pre-Assessment in identified Districts :** It is to be ensured that a pre-assessment in the identified districts must be conducted as per the enclosed pre-assessment form. This will provide crucial baseline data necessary for the later impact and effectiveness evaluation of the programme.

All Universities shall ensure active involvement of NSS units/ NSS volunteers in "Sadak Suraksha Mitra" programme. Report & photographs on participation in activities shall be submitted for onward submission to Ministry

--
AJAY B SHINDE

Regional Director (Maharashtra & Goa)

Regional Directorate of N.S.S.

Government of India, Ministry of Youth Affairs & Sports

A Block, College of Agriculture Campus,

Shivaji Nagar, Pune- 411005

अजय बा. शिंदे

क्षेत्रीय निदेशक (महाराष्ट्र एवं गोवा)

क्षेत्रीय निदेशालय रा से यो

भारत सरकार, युवा कार्यक्रम और खेल मंत्रालय,

'ए' ब्लॉक, कृषि महाविद्यालय परिसर,

शिवाजी नगर, पुणे - ४११ ००५

Copy for information & necessary action to : State NSS Officer of Maharashtra & Goa , with a request to ensure participation of NSS units in the identified districts in Sadak Suraksha Mitra" programme



F.No.P.32/NSS/DTE/2025/2218-2226
Government of India
Ministry of Youth Affairs and Sports
Department of Youth Affairs
Directorate of National Service Scheme

Dated: 27th August, 2025

To,
Regional Director of NSS
Concerned Regional Directorates of NSS
(Ahmedabad, Bhopal, Chandigarh, Chennai, Delhi, Jaipur, Lucknow & Pune)

Subject: Implementation of the "Sadak Suraksha Mitra" Programme in 100 Identified Districts – Action Required


Sir/ Madam,

With reference to the office memorandum received from the MYBharat section vide Letter No. I-20011/8/2025-MYBHARAT dated 20th August, 2025 (attached), this is to inform you that the Ministry of Road Transport and Highways (MoRTH) has proposed the implementation of the "Sadak Suraksha Mitra" programme in 100 districts, in collaboration with MYBharat volunteers. The programme aims to enhance road safety awareness and involve local communities in ensuring safer roads across the country.

In view of this, the following actions are requested from all concerned Regional Directorates of NSS:

1. **Dissemination of Information:** It is requested that the attached information regarding the programme be circulated to all NSS Programme Officers (POs) under your respective jurisdiction at the earliest. It is essential that they are well-informed and prepared to support the successful implementation of the programme.
2. **Engagement with District Authorities:** The field officials may be directed to meet with the concerned District Magistrates (DMs) or District Collectors (DCs) in the identified districts for the briefing on this programme.
3. **Pre-Assessment in 100 Districts:** It is to be ensured that a pre-assessment in the 100 identified districts must be conducted as per the enclosed pre-assessment form. This will provide crucial baseline data necessary for the later impact and effectiveness evaluation of the programme.

Encl.: as above


(Komal Singh Chaudhary)
Youth Officer

Copy to: Director, NSS

S. No	Police District	Revenue District	State	ZFD Score
1	Raipur	Raipur	Chhattisgarh	5.3
2	Surat rural	Surat	Gujarat	5.6
3	Ahmedabad City PC	Ahmedabad	Gujarat	4.8
4	Vadodara Rural	Vadodara	Gujarat	4
5	Banaskantha	Banaskantha	Gujarat	3.9
6	Valsad	Valsad	Gujarat	3.9
7	Ahmedabad rural	Ahmedabad	Gujarat	3.9
8	Gurugram	Gurugram	Haryana	4.6
9	Sonepat	Sonepat	Haryana	4.1
10	Karnal	Karnal	Haryana	4
11	Dhar	Dhar	Madhya Pradesh	6.1
12	Jabalpur	Jabalpur	Madhya Pradesh	5.3
13	Sagar	Sagar	Madhya Pradesh	5.2
14	Satna	Satna	Madhya Pradesh	4.6
15	Rewa	Rewa	Madhya Pradesh	4.4
16	Indore City PC	Indore	Madhya Pradesh	4.3
17	Khargone	Khargone	Madhya Pradesh	4
18	Gwalior	Gwalior	Madhya Pradesh	4
19	Chhindwara	Chhindwara	Madhya Pradesh	3.8
20	Nashik Rural	Nashik	Maharashtra	7.3
21	Pune Rural	Pune	Maharashtra	7.3
22	Ahmednagar	Ahmednagar	Maharashtra	6.9
23	Solapur Rural	Solapur	Maharashtra	6.4
24	Jalgaon	Jalgaon	Maharashtra	5.7
25	Satara	Satara	Maharashtra	5.5
		Chatrapati Sambhaji		
26	CBS (Aurangabad) Rura	Nagar (Aurangabad)	Maharashtra	5.2
27	Beed	Beed	Maharashtra	5.1
28	Nagpur Rural	Nagpur	Maharashtra	4.7
29	Dhule	Dhule	Maharashtra	4.3
30	Yavatmal	Yavatmal	Maharashtra	4.1
31	Jalna	Jalna	Maharashtra	4
32	Amravati Rural	Amravati	Maharashtra	4
33	Kolhapur	Kolhapur	Maharashtra	4
34	Nanded	Nanded	Maharashtra	4
35	Chandrapur	Chandrapur	Maharashtra	3.9
36	Buldhana	Buldhana	Maharashtra	3.9
37	Sangali	Sangali	Maharashtra	3.9
		Mumbai City/ Mumbai		
38	Brihanmmumbai PC	Suburban	Maharashtra	3.8
39	Patiala	Patiala	Punjab	5.2
40	Ludhiana City PC	Ludhiana	Punjab	4.9
41	Jalandhar Rural	Jalandhar	Punjab	3.9
42	Udaipur	Udaipur	Rajasthan	5.7
43	Ajmer	Ajmer	Rajasthan	5.4
44	Nagaur	Nagaur	Rajasthan	5.3
45	Jaipur Rural	Jaipur Rural	Rajasthan	5
46	Sikar	Sikar	Rajasthan	4.8

S. No	Police District	Revenue District	State	ZFO Score
1	Raipur	Raipur	Chhattisgarh	5.3
2	Surat rural	Surat	Gujarat	5.6
3	Ahmedabad City PC	Ahmedabad	Gujarat	4.8
4	Vadodara Rural	Vadodara	Gujarat	4
5	Banaskantha	Banaskantha	Gujarat	3.9
6	Valsad	Valsad	Gujarat	3.9
7	Ahmedabad rural	Ahmedabad	Gujarat	3.9
8	Gurugram	Gurugram	Haryana	4.6
9	Sonepat	Sonepat	Haryana	4.1
10	Karnal	Karnal	Haryana	4
11	Dhar	Dhar	Madhya Pradesh	6.1
12	Jabalpur	Jabalpur	Madhya Pradesh	5.3
13	Sagar	Sagar	Madhya Pradesh	5.2
14	Salna	Salna	Madhya Pradesh	4.6
15	Rewa	Rewa	Madhya Pradesh	4.4
16	Indore City PC	Indore	Madhya Pradesh	4.3
17	Khargone	Khargone	Madhya Pradesh	4
18	Gwalior	Gwalior	Madhya Pradesh	4
19	Chhindwara	Chhindwara	Madhya Pradesh	3.8
20	Nashik Rural	Nashik	Maharashtra	7.3
21	Pune Rural	Pune	Maharashtra	7.3
22	Ahmednagar	Ahmednagar	Maharashtra	6.9
23	Solapur Rural	Solapur	Maharashtra	6.4
24	Jalgaon	Jalgaon	Maharashtra	5.7
25	Satara	Satara	Maharashtra	5.5
		Chatrapati Sambhaji		
26	CBS (Aurangabad) Rural	Nagar (Aurangabad)	Maharashtra	5.2
27	Beed	Beed	Maharashtra	5.1
28	Nagpur Rural	Nagpur	Maharashtra	4.7
29	Dhule	Dhule	Maharashtra	4.3
30	Yavatmal	Yavatmal	Maharashtra	4.1
31	Jalna	Jalna	Maharashtra	4
32	Amravati Rural	Amravati	Maharashtra	4
33	Kolhapur	Kolhapur	Maharashtra	4
34	Nanded	Nanded	Maharashtra	4
35	Chandrapur	Chandrapur	Maharashtra	3.9
36	Buldhana	Buldhana	Maharashtra	3.9
37	Sangali	Sangali	Maharashtra	3.9
		Mumbai City/ Mumbai		
38	Brihanmmumbai PC	Suburban	Maharashtra	3.8
39	Patiala	Patiala	Punjab	5.2
40	Ludhiana City PC	Ludhiana	Punjab	4.9
41	Jalandhar Rural	Jalandhar	Punjab	3.9
42	Udaipur	Udaipur	Rajasthan	5.7
43	Ajmer	Ajmer	Rajasthan	5.4
44	Nagaur	Nagaur	Rajasthan	5.3
45	Jaipur Rural	Jaipur Rural	Rajasthan	5
46	Sikar	Sikar	Rajasthan	4.8

47	Bharatpur	Bharatpur	Rajasthan	4.7
48	Barmer	Barmer	Rajasthan	4.6
49	Bhilwara	Bhilwara	Rajasthan	4.6
50	Churu	Churu	Rajasthan	4.2
51	Bikaner	Bikaner	Rajasthan	4.2
52	Pali	Pali	Rajasthan	4.1
53	Jodhpur Rural	Jodhpur Rural	Rajasthan	4
54	Coimbatore; Coimbatore	Coimbatore	Tamil Nadu	6.5
55	Madurai; Madurai City PC	Madurai	Tamil Nadu	6.5
56	Thiruppur	Thiruppur	Tamil Nadu	6.4
57	Salem; Salem City PC	Salem	Tamil Nadu	6.3
58	Dindigul	Dindigul	Tamil Nadu	6.1
59	Krishnagiri	Krishnagiri	Tamil Nadu	6
60	Chengalpattu	Chengalpattu	Tamil Nadu	6
61	Thiruchirapalli	Thiruchirapalli	Tamil Nadu	6
62	Erode	Erode	Tamil Nadu	6
63	Thiruvannamalai	Thiruvannamalai	Tamil Nadu	5.7
64	Villupuram; Avadi City PC	Viluppuram	Tamil Nadu	5.7
65	Chennai City PC	Chennai City	Tamil Nadu	5.6
66	Cuddalore	Cuddalore	Tamil Nadu	5.6
67	Thanjavur	Thanjavur	Tamil Nadu	5.4
68	Thiruvallur	Thiruvallur	Tamil Nadu	5.3
69	Namakkal	Namakkal	Tamil Nadu	5.3
70	Virudhunagar	Virudhunagar	Tamil Nadu	4.9
71	Pudukkottai	Pudukkottai	Tamil Nadu	4.5
72	Thoothukudi	Thoothukudi	Tamil Nadu	4.4
73	Kanpur PC	Kanpur Nagar	Uttar Pradesh	6.1
74	Bulandshahar	Bulandshahar	Uttar Pradesh	5.9
75	Prayagraj PC	Prayagraj	Uttar Pradesh	5.7
76	Agra PC	Agra	Uttar Pradesh	5.7
77	Unnao	Unnao	Uttar Pradesh	5.6
78	Hardoi	Hardoi	Uttar Pradesh	5.4
79	Mathura	Mathura	Uttar Pradesh	5.4
80	Aligarh	Aligarh	Uttar Pradesh	5.4
81	Fatehpur	Fatehpur	Uttar Pradesh	5.1
82	Lucknow PC	Lucknow	Uttar Pradesh	5.1
83	Sitapur	Sitapur	Uttar Pradesh	5.1
84	Bareilly	Bareilly	Uttar Pradesh	5
85	Gorakhpur	Gorakhpur	Uttar Pradesh	4.8
86	Kushinagar	Kushinagar	Uttar Pradesh	4.7
87	Barabanki	Barabanki	Uttar Pradesh	4.7
88	Jaunpur	Jaunpur	Uttar Pradesh	4.6
89	Badayun	Badayun	Uttar Pradesh	4.5
90	Bijnaur	Bijnaur	Uttar Pradesh	4.3
91	Gautambudhnagar PC	Gautambudhnagar	Uttar Pradesh	4.3
92	Saharanpur	Saharanpur	Uttar Pradesh	4.2
93	Azamgarh	Azamgarh	Uttar Pradesh	4.2
94	Mainpuri	Mainpuri	Uttar Pradesh	4.2
95	Firozabad	Firozabad	Uttar Pradesh	4.2

96 Raibareilly	Raibareilly	Uttar Pradesh	4.2
97 Sonbhadra	Sonbhadra	Uttar Pradesh	4.1
98 Khiri	Khiri	Uttar Pradesh	4
99 Shahajanpur	Shahajanpur	Uttar Pradesh	4
100 Basti	Basti	Uttar Pradesh	3.9

1-20011/8/2025-MY BHARAT
Government of India
Ministry of Youth Affairs and Sports
Department of Youth Affairs
(MY Bharat Section)

Shastri Bhawan, New Delhi
Dated, the 20th August, 2025

Office Memorandum

Subject: Implementation of the "Sadak Suraksha Mitra" Experiential Learning Programme in 100 Districts through MYBharat

The Ministry of Road Transport and Highways (MoRTH) has proposed implementing the "Sadak Suraksha Mitra" programme in 100 districts, in collaboration with MY Bharat volunteers. The concept note and roadmap for this programme are attached for your information.

2. In this regard, MY Bharat Headquarters and the National Service Scheme (NSS) Directorate are requested to disseminate this information to all District Youth Officers (DYOs) and NSS Programme Officers (POs).

3. It is further requested that respective field officials may be directed to meet with the concerned District Magistrates (DMs) or District Collectors (DCs) to brief them on this program. A separate communication from MoRTH to the concerned DMs/DCs is being sent shortly.

4. It is also requested that a pre-assessment in all 100 mentioned districts may be conducted as this pre assessment will be instrumental in conducting a comprehensive impact assessment later on.

Enclosures:

- (i) Concept Note on the "Sadak Suraksha Mitra" Programme
- (ii) Roadmap for Implementation of the "Sadak Suraksha Mitra" Programme
- (iii) List of 100 Districts identified for implementation
- (iv) Pre-Assessment Form

S. Ravi Kumar

S Ravi Kumar
Under Secretary to the Government of India

To

1. CEO, MY Bharat
2. Director, NSS Directorate

Copy to

- i) Director, MY Bharat Section, DoYA
- ii) DS/ Director, NSS Section, DoYA

RT-25035/27/2025-RS (250488)
Government of India
Ministry of Transport & Highways
(Road Safety)
Transport Bhawan, 1, Parliament Street, New Delhi-110001

Dated: 28 July, 2025

Office Memorandum

Subject: Implementation of Sadak Suraksha Mitra Programme in top 100 Districts of India in terms of ZFD Score - regarding

The undersigned is directed to refer to the subject mentioned above and to say that the Ministry proposes to implement the Sadak Suraksha Mitra programme from 15.08.2025. In view of this, the approved concept note and roadmap of the programme are attached herewith with request to take necessary action in order to implement the programme.

[Signature]
28/07/25

(Mirtyunjay Kumar)
Under Secretary to the Govt. of India
Tel - 011-23717379

Enclosure :

- (i) Concept Note on Sadak Suraksha Mitra Programme
- (ii) Roadmap for implementation of the Sadak Suraksha Mitra Programme
- (iii) List of 100 Districts identified for implementation.

To,
The Secretary,
Department of Youth Affairs
Ministry of Sports and Youth Affairs
Shastri Bhawan, New Delhi
email - secy-ya@nic.in

Copy to:

The Deputy Director (MyBharat),
Department of Youth Affairs
(email: devendra.vyas@mybharat.gov.in)

Copy for information to -

- i. PSO to Secretary, RTH
- ii. PPS to AS (RS), MoRTH
- iii. PS to DS (RS), MoRTH

Final Concept Note: Sadak Suraksha Mitra Program for Youth Volunteers: Empowering the Next Generation to Promote Safer Roads

1. Background:

Road crashes remain a significant public health and safety challenge in India. India reported 4,61,312 road accidents in 2022, with road traffic injuries identified as the leading cause of death for children and young adults aged 5-29 years (WHO). Alarmingly, around 25% fatalities involved individuals below the age of 25 years. Furthermore, individuals aged 18-45 years accounted for around 66% of the total road fatalities—a demographic that represents the nation's most economically productive group. These statistics emphasize the urgent need for local, district-level interventions to address road safety challenges and reduce fatalities. Many fatalities occur due to delayed emergency response, lack of first aid knowledge, and absence of structured community intervention. Recognizing the need for meaningful youth participation in road safety, the Ministry of Road Transport and Highways and the Ministry of Youth Affairs & Sports, in collaboration with concerned stakeholders and MYBharat, planned the Youth-Led Road Safety Hotspots Initiative called Sadak Suraksha Mitra Program for Youth Volunteers.

To address this issue, it is critical to equip volunteer youths with the skills and knowledge to actively engage in road safety interventions, provide essential post-crash assistance, and support accident response mechanisms without getting involved in legally sensitive areas. The Graduate engineers may be engaged in identifying and studying accident spots which can provide valuable insights for effective interventions. This initiative aims to mobilize and train youth volunteers to conduct structured studies of accident spots in selected high-risk districts and contribute to its rectification.

2. Need for the Program:

While various Stakeholder departments undertake road safety responsibilities, there is a critical need for a **secondary support team** to assist district administrators. This program will engage volunteers eager to contribute to nation-building and willing to apply their skills to enhance road safety. Volunteers will be trained and certified in problem-solving, conduct grassroots-level studies, and gather actionable insights. The volunteers shall also gain exposure of performing comprehensive study to gather data and insights at the grassroots level.

3. Objectives:

The Sadak Suraksha Mitra Program for Youth Volunteers aims to:

- a. Engage youths in road safety initiatives through structured accident spot studies.

- b. Provide data-driven recommendations for rectification to District Road Safety Committees based on study of local context.
- c. Enhance road safety measures at the district level through the support of trained volunteers.
- d. Identify road safety challenges and assess the effectiveness of existing interventions.
- e. Promote community engagement in road safety measures through youth participation.
- f. Build a repository of grassroots-level insights to inform actions aimed to enhance road safety.
- g. Exchange of Idea through MY Bharat Portal, empower and engage youth to become leaders and active citizens.

4. Program Structure:

a) Volunteer Composition:

- i. Ministry of Youth Affairs will engage MYBharat Youth Volunteers through MYBharat portal (mybharat.gov.in) Educational Institutions for the general road safety related works as per requirement.
- ii. For engineering interventions, a minimum of five volunteers (one of them must possess civil engineering bachelor's degree) per district, with additional volunteers allocated based on district population (one additional volunteer per 1,00,000 residents).
- iii. Volunteers will work with the local RTO or Traffic Police for the Experiential Learning Programme in road safety.
- iv. Volunteers will report to the District Road Safety Committee (DRSC)
- v. Coordination with respective District Road Safety Committees will be established to ensure timely intervention and rectification.

b) Monitoring and Evaluation:

- i. Monthly Evaluations and Annual Impact Assessment will be conducted by CoERS or any other agency as decided by the Ministry, with reviews by the Member of Parliament Road Safety Committee (MPRSC) in collaboration with MYBharat.

File No. I-20011/5/2025-MY BHARAT (Computer). No. Performance monitoring will be standardized and managed by
Generated from eOffice by S RAVI KUMAR, S RAVI KUMAR (JS-MY BHARAT), UNDER SECRETARY, Ministry of Youth Affairs & Sports, on 22/08/2025 10:08 am

MYBharat under the Ministry of Youth Affairs & Sports in close coordination with DRSC.

- iii. The following Key Performance Indicators will be integrated for impact measurement:
 - Volunteer Retention Rate
 - Training Completion Rate
 - Number of awareness sessions conducted and people reached
 - Reduction in crashes and fatalities
 - Number of safety improvements based on volunteer reports

5. Volunteer Selection and Training

Identification of volunteers will be facilitated by the Ministry of Youth Affairs & Sports in collaboration with academic institutions, MYBharat, based on their interest expressed through the My Bharat Portal (mybharat.gov.in). A shortlisting of these candidates and their selection shall be performed by District Youth Officers. Broadly the eligibility and desired qualification for the volunteers to be shortlisted for effective implementation of the programme are as follows:

- i. School students of senior Higher Secondary level, college students, college pass out students. Graduate engineers or technical diploma holders (preferably in Civil or Mechanical disciplines) or equivalent technical degrees from AICTE-recognized institutions may be given priority for engineering interventions.
- ii. Age limit: 18-28 years.
- iii. Candidates must reside in the same district.
- iv. Should not have any challan for any traffic violation against him or her.

6. Training Curriculum:

There will be two types of training curriculum for the selected Volunteers:

a) Training programme for volunteers (Other than civil engineers) (1 Week)

Volunteers will be trained through physical training on

- Crash site management (without medical involvement, except for basic first aid)
- Creating green corridors for ambulances
- Crowd management at crash sites
- Road Safety audits and interventions

The training program for volunteers (Other than civil engineers) will include topics such as, behavior factors, project management and other subjects necessary, which shall be imparted over a period of 1 week.

The training programme will focus on analysis and Case studies of crash investigations/ root cause analysis done by Save Life Foundation (SLF), New Delhi in order to equip these candidates with knowledge about latest developments in road safety scenario. Further, training to these candidates will also be imparted through Centre of Excellence for Road Safety (CoERS), IIT, Madras for utilization of Sanjaya, Field Perception Survey and Project management tool and other subjects necessary. This training will be conducted by CoERS/prominent organisations working in the field of road safety /NIC/NICSI as per following details:

- First respondent, Hands on Summary Audit, crash investigation training course – 2 days.
- Case studies – 2 days.
- Online study module encompassing basic knowledge of road safety, project management tool and applications like Sanjaya and Field Perception Survey by CoERS – 2 days.
- Hands on training in eDAR and data analytics by NIC / NICSI – 1 day.

b) Training programme for Civil Engineering Graduate volunteers:

- Road Safety Audit training will be imparted as per the standard curriculum through class room lectures, field works and practical/demonstration aspects of learning combined with academic assignments. The participants will undergo a systematic, rigorous learning and evaluation process covering the details from fundamentals to advanced traffic engineering and road safety audit, making them a group of trained and skilled professionals.
- Case studies of crash investigations/ root cause analysis in order to equip these candidates with knowledge about latest developments in road safety scenario. Further, training to these candidates may also be imparted through CoERS for utilization of Sanjaya, Field Perception survey and project management tool.
- Training timeline :-
- Mandatory road safety audit training course – 15 days.

- Case studies by SLF – 2 days
- Online study module encompassing basic knowledge of road safety, project management tool and applications like Sanjaya and Field Perception Survey by CoERS – 3 days.
- Hands on training in eDAR and data analytics by NIC/NICSI – 1 day.

Volunteers will be certified upon completion of training, ensuring credibility and sustainability.

7. Roles and Responsibilities of Volunteers:

Volunteers will have specific roles:

- Crash Scene Coordinators – Help clear crash sites, create green corridors.
- Road Safety Auditors – Identify black spots and risky locations.
- Awareness & Engagement Leads – Conduct community outreach.
- It is specifically stated that volunteers will not be involved in any medical tasks, except for basic first aid

8. Safety and wellbeing of Volunteers:

- a) Volunteers will not be held responsible for any unforeseen incidents that may occur at crash sites or their deployment locations.
- b) Volunteers will be accompanied by at least one official at both crash sites and their deployment locations.
- c) Each volunteer will be equipped with a Volunteer Jacket, First Aid Kit, Helmet, Flashlight, and Traffic Baton, provided by the implementing agency.
- d) Transportation to crash sites should be provided to volunteers, and refreshments (such as snacks and water) should also be made available to them.
- e) Appropriate insurance coverage may be provided to the volunteers.
- f) A traffic supervisor to be available on 4-5 volunteers.

9. Awareness on wearing Helmets, Seatbelts and Speed Compliance:

The Sadak Suraksha Mitras in association with the Transport Department/ Police Department will organize / perform activities in their districts to create awareness on road safety among the road users such as promotion of use of helmets, seatbelts and speed compliance with the help of Police Department/ NCOs etc., provide guidebooks, show videos etc.

10. District Road Safety Committee (DRSC):

As per the provisions of Section 215(B) of the Motor Vehicles Act, 1988, each district has a District Road Safety Committee, headed by the District Collector/Deputy Commissioner. The committee is required to meet at least once a month.

The Supreme Court Committee on Road Safety has issued detailed directives to all States and Union Territories (UTs) to strengthen the District Road Safety Committees.

According to Note 2 under Paragraph 5.1 of the Supreme Court Committee's directive dated 29th March, 2022, States and UTs may co-opt Sadak Suraksha Mitras in the District Road Safety Committees. This inclusion enables Sadak Suraksha Mitras to discuss the issues identified during the fieldwork before the Committee.

District Road Safety Committee will choose implementing agency such as RTO or Traffic Police for this Experiential Learning Programme.

11. Terms of Reference:

- a. The trained road safety apprentice shall be deployed in top 100 high fatality districts in the first phase and co-opted in the corresponding District Road Safety Committees (DRSCs) in order to assist the Committees to identify road safety issues and suggest appropriate remedies in this regard.
- b. Whenever required, these apprentices shall conduct audit strictly as per guidelines and requirements mandated under IRC SP 88.
- c. Further, these apprentices shall perform road safety audit for blackspots and accident spots (reported on eDAR) prior to and after the rectification has been undertaken. They shall also coordinate with concerned stakeholders/ agencies for taking up necessary remedial measures on such spots and report the progress thereof/ issues, if any/ impact assessment to DRSCs.
- d. These road safety apprentices shall ensure utilisation of analytical tools and applications such as Grid Analysis, Transition matrix, Sanjaya Application, Field Perception Survey application; and bring out the findings thereof before DRSCs to enable further necessary action for improving road safety. Collaboration with District Ecosystem
 - e. Volunteers will work closely with traffic police, transport department, municipal authorities, medical department, and any other relevant

agencies.

- o Regular coordination meetings will ensure streamlined problem-solving and intervention planning.
 - o The District Road Safety Committee (DRSC) will oversee the program at that district level, ensuring volunteer actions aligned with official road safety strategies.
- e. Identifying both technical and on-field gaps and challenges, thereby coordinating relevant stakeholders together to address critical issues efficiently.
 - f. Prepare and present action taken reports during Road Safety meetings with the DRSC, ensuring that discussions remain data-driven and solution-oriented.
 - g. A key responsibility will be preliminary crash data analysis, where the volunteer will assess crash trends, identify high-risk locations, and present findings with statistical insights.
 - h. Responsible for consolidating, tracking and analyzing action-taken reports to ensure the decisions of the DRSC are effectively implemented.
 - i. Perform audit of fatal crash investigations using the Root Cause Analysis Matrix (RCAM) or similar scientific methods to identify the underlying factors that contributed to the particular crash. Contributing factors of the critical elements of human, vehicle, methods of operations and other factors in the pre-, peri-, and post-crash epochs shall be analyzed. Findings of the death audit shall be presented in the DRSC meetings to identify and improve stakeholder performance.
 - j. Perform periodic perception survey to identify Accident Hotspots that don't get reported in iRAD/eDAR databases.
 - k. Identifying opportunities for capacity building of stakeholders and organizing training programs with help of DRSC.
 - l. Organizing Awareness Activities at the District levels especially door to door campaigns & activity- based learnings Pedagogy activities at all the schools and colleges in District. The volunteers will also propagate the content developed under Sadak Suraksha Abhiyan, such as the Anthem and the TVCs featuring Shri Amitabh Bachchan, through social media tools.
 - m. The activities of Volunteers under this programme will be posted on MY Bharat Portal for knowledge sharing, feedbacks and inspiring other Youth for road safety programmes, raise awareness, foster creativity, and deepen youth involvement in promoting road safety.
 - n. The Sadak Suraksha Mitra (SS Mitra) will also be responsible for ensuring the safety of school zones. The SS Mitra will play a crucial role in facilitating the

safe dismissal of students, particularly in schools located in high-risk zones.

- n. Coordinating with stakeholders to organize first responder training sessions in schools.
- p. Collaborating with hospitals and other stakeholders to enhance emergency care services.
- q. Assist traffic police in regulating traffic, promoting road safety during the peak hours and monitoring helmet, seatbelt and speed compliance.

12. Duration and Certification:

- a. The Experiential Learning Programme will last 3 to 6 months, and volunteers may be deployed in a staggered manner rather than continuously. Volunteers will submit their reports online to CoERS, IIT Madras for analysis.
- b. Selected volunteers who have done exemplary work will receive certificates of appreciation from the Ministry of Road Transport & Highways and by CoERS, endorsed by the Centre for Outreach and Digital Education (CoDE), IIT Madras. These volunteers will also get a ELP certificate from the MYBharat portal.
- c. For saving lives of a road accident victims, a Sadak Suraksha Mitra will be treated as a Good Samaritan and will also be eligible for award as per provisions of scheme of the Ministry of Road Transport & Highways and/or under scheme of State Government, if any.

13. Program Rollout and Expansion:

- a. The program will be initially launched in the top 100 districts with the highest road accident fatalities.
- b. Feedback will be used to refine the program before a phased rollout to all districts.
- c. This grassroots initiative aims to create a safer and more efficient transportation network, contributing to a "Viksit Bharat" by 2047.

14. Technology for coordination and Data Collection:

Integration with MYBharat Portal for:

- Volunteer registrations
- Reporting road safety issues & crash site data.
- Sharing best practices and success stories with DRSC and MYBharat Team. DRSC may document these best practices and success stories.

15. Expected Impact:

Reduction in road crash fatalities and serious injuries

- Improved emergency response and better site management.
- Empowered youth actively contributing to community safety.

- Enhanced collaboration between students, government, and local authorities.
- Integration with official road safety bodies (DRSC & MP Road Safety Committee) for long-term sustainability.

This initiative has the potential to be one of the largest youth-led road safety programs in India, fostering a culture of responsibility, action, and impact. By ensuring simplicity and practical execution, we can enable students/youths to drive real change in road safety at the grassroots level.

16. Conclusion

This initiative will serve as a model for youth-led road safety interventions, leveraging academic expertise to create safer road environments. With structured training, field research, and governmental collaboration, the project aims to make meaningful contributions toward reducing road crashes in India.

Roadmap for Road Safety Programme

This roadmap outlines the key activities and timelines for the Road Safety Programme, focusing on the initial phase of communication, onboarding and training.

Goal: To deploy MYBharat Volunteers through Experiential Learning Programme (ELP) in 100 high fatality districts across selected states to improve road safety.

Target Locations: 100 High Fatality Districts in the States of Chhattisgarh, Gujarat, Haryana, Madhya Pradesh, Maharashtra, Punjab, Rajasthan, Tamil Nadu, Uttar Pradesh.

Key Stakeholders: State Transport Authorities, District Magistrate (DM)/ District Collector (DC), District Road Safety Committees (DRSCs) (including Police, RTO, District Administration), MYBharat, Centre of Excellence for Road Safety (CoERS), IIT Madras, IIT Delhi, Selected NGOs, Knowledge Institutions, Youth Clubs, General Volunteers.

Phase 1: Initiation and Onboarding (August 2025)

Activity	Description	Responsible Party	Milestone	Tentative Timeline
1. Official Communication	Formal communication to Chief Secretaries, District Magistrate (DM) / District Collector (DC), State Transport and identified 100 high Authorities, and identified 100 high Highways or a fatality districts about the Road Safety Programme. Includes a detailed concept note outlining the Programme objectives, methodology, and expected outcomes.	Ministry of Road Transport and Highways or a designated agency	T 1	15 TH August 2025
2. DM/DC Onboarding on MYBharat	Onboarding of District Magistrate (DM) / District Collector (DC) from the 100 high fatality districts onto the MYBharat platform. This platform will likely be used for managing the Experiential Learning	MYBharat Team, District Youth Officer.	T 2	T1 + 10 DAYS (25 TH August 2025*)

Programme.				
3. Initial DRSC Meeting	Convening the first meeting of the District Road Safety Committee (DRSC) in each of the 100 High fatality districts. The primary focus will be to responsibilities of all stakeholders within the committee, including Police, RTO, District Administration, and MYBharat, in the context of the Road Safety Programme and the ELP.	District administration and District youth officers	T 3	Within T2 + 7DAYS (1 st September 2025*)

Phase 2: ELP Launch and Volunteer Engagement (August 2025 onwards)

Activity	Description	Responsible Party	Milestone	Tentative Timeline
4. Publication of ELP & Volunteer Selection	The District Magistrate (DM) / District Collector (DC) in the 100 high fatality districts will officially publish the details of the Experiential Learning Programme (ELP). This includes outlining the programme structure, objectives, benefits for volunteers, and the application process. Simultaneously, the selection with process for volunteers will commence and MYBharat based on defined criteria.	District Magistrate (DM) / District Collector (DC) (in coordination with DRSCs and MYBharat)	T4	T3+10 days (11 th September 2025*)
5. Outreach to Institution & Youth Clubs	Targeted outreach efforts to knowledge Institutions (colleges, universities, vocational Training centers) and Youth Clubs within the	District Magistrate (DM) / District Collector (DC), MYBharat	T5	Ongoing from t4 (from 11 th September 2025* onwards)

Phase 3: Field Engagement of Volunteers

The No. 1-TECHNOLOGY-BUYING Committee (Computer No. 0026) consisted from March to May 1987.

(SSMs)				2025* onwards)
9. Field engagement of Road Safety Auditor Volunteers	The volunteers will use of Analytical tools and applications to assess crash trend, identify high-risk locations, and present findings to DRSCs for further Necessary action for improving road safety.	District Road Safety Committees, Centre of Excellence for Road Safety (CoERS), IIT Madras, IIT Delhi, eDAR Team of NIC/NICSI, District Magistrate (DM) / District Collector (DC) (in coordination with DRSCs and MYBharat) and selected NGOs working in the field of Road Safety	T9	Post Completion of Training Program (likely T7 onwards)
10. Field Engagement of Crash Scene Coordinators	The volunteers will perform crash site management which includes crowd management at crash sites and creation of green corridors for ambulances	District Magistrate (DM) / District Collector (DC), District Administration, MYBharat	T10	Post Completion of Training Program (likely T7 i.e 18th September 2025* onwards)
11. Field Engagement of Awareness & Engagement leads	The volunteers will organize Events, including door to door campaigns, in their districts to create awareness on road safety among the road users such as promotion of use helmets and also conduct first responder training sessions in schools and colleges. The volunteers will also propagate the content developed under Sadak Suraksha Abhiyan such as the Anthem and the TVCs featuring Shri Amitabh Bachchan.	Transport Dept/ Police Dept	T11	Post Completion of Training program (likely T7 onwards)
12. Presentation of Reports	Volunteers will submit action-taken reports and Hotspot to DRSC	District Road Safety Committees, District Magistrate (DM) / District	T12	At the end of the ELP

		Collector (DC)
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Note: * Date of the milestones will depend on the date of issue of Formal communication with States i.e. T1.

On receipt of the reports from the volunteers and presentation before the District Road Safety Committees, a summary report shall be presented to the Ministry of Road Transport & Highways and the Supreme Court Committee on Road Safety by the District Magistrate (DA)/ District Collector (DC).

Next Steps:

- Regular monitoring and evaluation of the programme's progress and impact.
- Data collection and analysis to identify key road safety issues and inform interventions.
- Collaboration with other relevant departments and stakeholders for a comprehensive approach to road safety.
- Scaling up the programme to other districts based on the learning and success of the initial phase.

**PRE & POST IMPACT ASSESSMENT QUESTIONNAIRE FOR SADAK SURAKSHA MITRA
PROGRAMME**

Volunteers will receive one day of basic training on road-safety basic concepts, survey methods and ways to raise awareness in the community before they begin fieldwork. After completing the training, volunteers will conduct door-to-door and street surveys, share road safety information with community members through pamphlets, helmet checks by coordinating with local RTO & Traffic Police.

Volunteer Questionnaire:

Respondent Profile:

- District / City / Ward, Age Group, gender.

Road Usage Patterns:

- Which mode of travel do you use most often?
- How often do you use the road daily?
- At what times do you usually travel?

Safety Perception:

- Do you feel the roads in your area are safe?
- Do you feel safe while crossing roads in your area?
- Are there adequate streetlights on roads you frequently use?
- Are zebra crossings, footpaths, or pedestrian signals available near you?

Personal Safety Behaviour:

- Do you always wear a helmet/seatbelt?
- Do drivers in your area follow traffic signals?
- Have you noticed people driving on wrong side / over-speeding?

Safety Equipment Compliance:

- Do you own a valid driving licence?
- Do you wear a helmet every time you ride a two-wheeler?
 - If yes, is your helmet ISI-certified?
- Are you aware of the legal requirement for ISI-certified helmets?
- Do you always wear a seatbelt when driving/traveling in a car?

Accident Experience:

- Have you or your family witnessed/experienced any accident in the last 1 year?
 - If yes, what was the main cause?
 - Were there injuries requiring hospitalization?

Emergency Response Awareness:

- Do you know the emergency helpline number for road accidents?
- Do ambulances in your area reach quickly during accidents?
- Is there a government/community first-aid point or nearest hospital you can name?
- Do you know what a "green corridor" for ambulances means?

Traffic Law Awareness:

- Do you know the speed limit on roads in your area?
- Are you familiar with local traffic rules and penalties?
- Can you identify common traffic signs and their meanings?

Community Awareness:

- Are you aware of basic first-aid steps for accident victims?
- Are there any active road safety groups / NSS / NCC volunteers in your area?

Enforcement & Compliance:

- Have you been fined for a traffic violation in the past year?
 - If yes, what type of violation was it?
- Has receiving a fine changed your driving behaviour?

Awareness Program Exposure:

- Where do you get most road-safety information?
- Have you attended any road safety awareness program before?
- What was the most effective road safety message you remember?
- Would you like to receive basic road-safety/first-aid training if offered?