



स्वामी रामानंद तीर्थ मराठवाडा विद्यापीठ

नांदेड— ४३१६०६ (महाराष्ट्र)

SWAMI RAMANAND TEERTH MARATHWADA UNIVERSITY

NANDED-431606, MAHARASHTRA STATE, INDIA.

स्वामी रामानंद तीर्थ
मराठवाडा विद्यापीठ, नांदेड.

Established on 17th September 1994 - Recognized by the UGC U/s 2(f) and 12(B), NAAC Re-accredited with 'A' Grade



ACADEMIC (1-BOARD OF STUDIES) SECTION

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पुण्यश्लोक अहिल्यादेवी होळकर
महाविद्यालय, राणीसावरगांव, ता. गंगाखेड,
जि. परभणी, येथील मानवविज्ञान
विद्याशाखेतील सी.बी.सी.एस. पॅटर्नचा
B.A. (Rural Management) (तृतीय वर्ष)
अभ्यासक्रम शैक्षणिक वर्ष २०२०-२१
पासून लागू करण्याबाबत.

परिपत्रक

या परिपत्रकान्वये सर्व संबंधितांना कळविण्यात येते की, प्रस्तुत विद्यापीठाशी संलग्नित पुण्यश्लोक अहिल्यादेवी होळकर महाविद्यालय, राणीसावरगांव, ता. गंगाखेड, जि. परभणी, येथील मानवविज्ञान विद्याशाखेतील C.B.C.S. (Choice Based Credit System) Pattern नुसारचा खालील अभ्यासक्रम शैक्षणिक वर्ष २०२०-२१ पासून लागू करण्याच्या दृष्टीने मा. विद्या परिषदेच्या कार्योत्तर मान्यतेच्या अधीन राहून मा. कुलगुरू महोदयांनी मान्यता दिलेली आहे.

1. B.A. (Rural Management) - III Year

सदरील परिपत्रक व अभ्यासक्रम प्रस्तुत विद्यापीठाच्या www.srtmun.ac.in या संकेत-स्थळावर उपलब्ध आहेत. तरी सदरील बाब ही सर्व संबंधितांच्या निदर्शनास आणून द्यावी.

‘ज्ञानतीर्थ’ परिसर,
विष्णुपुरी, नांदेड — ४३१ ६०६.
जा.क्र.: शैक्षणिक(१)/परिपत्रक/पदवी—सीबीसीएस
अभ्यासक्रम/२०१८-१९/१८५९
दिनांक : ३०.१०.२०१८.



स्वाक्षरित /—
उपकुलसचिव
शैक्षणिक (१-अभ्यासमंडळ) विभाग

प्रत माहिती व पुढील कार्यवाहीस्तव :

- १) मा. कुलसचिव यांचे कार्यालय, प्रस्तुत विद्यापीठ.
- २) मा. संचालक, परीक्षा व मूल्यमापन मंडळ, प्रस्तुत विद्यापीठ.
- ३) प्राचार्य, पुण्यश्लोक अहिल्यादेवी होळकर महाविद्यालय, राणीसावरगांव — ४३१ ५३६, ता. गंगाखेड, जि. परभणी.
- ४) उपकुलसचिव, पदव्युत्तर विभाग, प्रस्तुत विद्यापीठ.
- ५) साहाय्यक कुलसचिव, पात्रता विभाग, प्रस्तुत विद्यापीठ.
- ६) सिस्टम एक्सपर्ट, शैक्षणिक विभाग, प्रस्तुत विद्यापीठ.



**SWAMI RAMANAND TEERTH
MARATHWADA UNIVERSITY,**

“Dnyanteerth”, Vishnupuri,

NANDED – 431 606 (M.S.)

BACHELOR OF ARTS (B. A.)

IN

RURAL MANAGEMENT

SYLLABUS

BARMTY

Semester Pattern

(Choice Base Credit System)

BARM THIRD YEAR

(With Effective from 2020-21)

**CHOICE BASED CREDIT SYSTEM (CBCS)
SEMESTER PATTERN**

B.A.R.M. (UG) Programme under Faculty of Social Science

(With Effect from Academic Year 2020-21)

Name of the Faculty: **Social Science**

Total Credit: **122** Average Credits Per Semester: **19**

Note:

Assessment Shall Consist of Continuous Assessment (CA) and
End of Semester Examination (ESE)

Weightage : % for ESE & % for CA

Each Paper is of 3 Credits

Paper- (Elective) Transfer of Credit as per Student choice.

Choice Based Credit System (CBCS) Course Structure (New scheme)

Faculty of Social Science
B. A.R.M. Third Year Syllabus

Semester Pattern effective from 2020-21

Subject: B.A.(Rural Management)

Semester	Core Course	Paper No.	Name of Paper	Lectures /Week	Total No. of Lectures	CA	ESE	Total Marks	Credits
Semester- V	BARM	XXV	Development Communication	4	55	35	40	75	3
	BARM	XXVI	Environment Studies	4	55	35	40	75	3
	BARM	XXVII	Rural Economy of India	4	55	35	40	75	3
	BARM	XXVIII	Agro- based Industries & Rural Marketing	4	55	35	40	75	3
	BARM	XXIX	Social Movement & Rural Transformation	4	55	35	40	75	3
	BARM	SEC-III	Education Skills	3	45	25	25	50	2
	BARMPR	V	Practical: Field work, Dissertation, Project work & Viva	4	55	-	50	50	2
				Total – III	27	375	200	275	475
Semester- VI	BARM	XXX	Rural Development: Policy, Planning & Management	4	55	35	40	75	3
	BARM	XXXI	Models of Rural Entrepreneurship	4	55	35	40	75	3
	BARM	XXXII	Models of Natural Resources use & Sustainable Rural Development	4	55	35	40	75	3
	BARM	XXXIII	Quantitative & Qualitative Research Methods	4	55	35	40	75	3
	BARM	XXXIV	Social Policy Analysis	4	55	35	40	75	3
	BARM	SEC-IV	Health Skills	3	45	25	25	50	2
	BARMPR	VI	Practical Field work, Dissertation, Project Work, Viva	4	55	-	50	50	2
			Total – IV	27	375	200	275	475	19
Total – III+IV				54	750	400	550	950	38

CBCS-Paper Pattern in the Subject of

B.A. (Rural Management)

B.A.R.M. Third Year

(Effective from 2020-21)

III Semester

Paper No.	Name of Paper	Internal Marks	External Marks	Total Marks
XXV	Development Communication	35	40	75
XXVI	Environment Studies	35	40	75
XXVII	Rural Economy of India	35	40	75
XXVIII	Agro- based Industries & Rural Marketing	35	40	75
XXIX	Social Movement & Rural Transformation	35	40	75
SEC III	Education Skills	25	25	50
V	Practical: Field work, Dissertation, Project work & Viva	-	50	50
Total		200	275	475

IV Semester

Paper No.	Name of Paper	Internal Marks	External Marks	Total Marks
XXX	Rural Development: Policy, Planning & Management	35	40	75
XXXI	Models of Rural Entrepreneurship	35	40	75
XXXII	Models of Natural Resources use & Sustainable Rural Development	35	40	75
XXXIII	Quantitative & Qualitative Research Methods	35	40	75
XXXIV	Social Policy Analysis	35	40	75
SEC IV	Health Skills	25	25	50
VI	Practical Field work, Dissertation, Project Work, Viva	-	50	50
Total		200	275	475

Skill Enhancement Course (SEC)

1) Continuous Assessment (C. A.): 25 Marks
(To complete any five Skill Development Activities from the prescribed syllabus, each activity for 05 marks)

2) End of Semester Examination (E.S.E.): 25 Marks
Skill Enhancement Course (SEC):

Q.1 Descriptive Question 10 Marks

OR
Descriptive Question

Q.2 Descriptive Question 10 Marks

OR
Descriptive Question

Q.3 Write Short Notes on (any one). 05 Marks

i)

ii)

iii)

B.A. (Rural Management)

Third- Year

Fifth – Semester

Paper No. XXV

Development Communication

Credits: 03

Periods: 55

Marks: 75

Objective:

- The objective is to familiarize the students with the dynamics of communication process, media and tools in Rural Development.
- It acquaints them about communication channels for participatory development.
- It also develops in them, skills of communication for development.

Content:

Unit-I: Models of development communication:

15 periods

Basic theory, concepts and meaning of communication. Development and communication, role of communication in development. Communication process principles and need. Models of development communication- top down and participatory Development communication in India-modernisation and the use of broadcast.

Unit-II: Communication methods:

20 periods

Communication methods- individual, Group and mass method, features and limitations. Traditional and electronic media- feature, audio- visual aids, its classification and application in rural development. media: the SITE programme, social marketing. Use of Communication in use of alternative media by NGOs and people's movements. Use of Communication in facilitating participatory communication within rural and marginal communities.

Unit-III: Communication tools:

20 periods

Communication tools, features of various tools, its techniques, method of uses, and merits and limitations. Barriers to communication in developments, concept and types and nature. Factors of effective communication and listening skills. Participatory communication for cultural renewal, Use of Communication in designing a participatory campaign, Use of Communication in workshop on visual design.

Suggested Readings:

1. David French and Michael, Television in Contemporary Asia. Ruhardo (eds.)
2. Emilie G. Mc Anany (ed.), (1984), Communication in Rural Third World, Praeger.
3. Kirk Johnson, Television and Social Change in Rural India.
4. M.J. Campbell & Minoru, Community Development: A Guide Book for Rural Leaders.
5. Ouchi, Melkote, S., (1991), Communication for development in the 3rd World - Theory and Practice, Sage.
6. Mody, B., Designing Messages for Development Communication, Sage.
7. O'Sullivan Ryan, Jeremiah & Communication Methods to Pro-moto Grassroot Participation Mrio Kaplan, (1976) for Endogenous Development Process, UNESCO, 1976.
8. Perry Share., Communication and Culture in Rural Areas.
9. Robert Chambers., *Rural Development: Putting the Last First.*
10. श्री संभाजी पाटील, (२००४), माहिती सप्रेषण आणि तंत्रज्ञान, यशवंतराव चव्हाण प्रबोधिनी, पुणे.
11. अहमद इश्मियाक, (२००३), नोमचोमजकी, पंरपंरा पब्लिकेशन, दिल्ली
12. श्यामचरण दुबे, (२०००), विकास का समाजशास्त्र, वाणी प्रकाशन, नई दिल्ली
13. डॉ. प्रेमचंद पांतजली, (१९९७), आधुनिक विज्ञापन, वाणी प्रकाशन, नई दिल्ली.
14. सदानंद माने, (२००३), महाराष्ट्रातील लोकनृत्ये, लोकवाड:य गृह, मुंबई.
15. श्री प्रदिप गायकवाड, (२००६), रस्त्यावर केलेली नाटके, दिशा केंद्र, बिलोली.

Paper No. XXVI

Environment Studies

Credits: 03

Periods: 55

Marks: 75

Content:

Unit-I: Natural Resources:

15 periods

Natural Resources usage and degradation Renewable and Non-renewable resources. Different modes of resource use, Degradation of natural resources, over exploitation of natural resources and its long-term implications for the society.

Unit-II: Ecosystems:

20 periods

Ecosystems (Principles, laws, components, types and function); Definition of Ecosystem, Food chain, cyclic process in ecosystem, Ecological pyramids, Types of ecosystem, Components of ecosystem and function of ecosystem. Principles and Laws of ecosystem, ecosystem energetic, Nutrient and Energy Flow

Unit-III: Environment and development

in the rural areas-Issues

20 periods

Environment and development in the rural areas- Issues; Land, Forests, Water, Biodiversity, Pollution, Energy, Waste Management. Debates, policies and responses including appropriate technology and alternatives. Environmental Issues of Global concern: Global warming; Acid rain; Climate change and natural disasters.

Suggested Readings:

- १) Agrawal, A. and Narain (1992), Towards a Green World, New Delhi, Centre for Science Environment.
- २) Agrawal, S.K. (1992), Fundamentals of Ecology, APH Publication, New Delhi.
- ३) Brahme, S., Gokhale (1972): Drought in Maharashtra 1972: A Case for Irrigation Planning, Centre for Science and The Wrath of Nature - The Impact of Environment New Delhi. Environment Destruction.
- ४) Gadgil, M. and Guha, R. (1992), *This Fisseered Land An Ecological History of India* Oxford University Press, New Delhi.
- ५) Hazare, A. (1996): *Adarsh Gaon Yojana - Government Participation in a Peoples Programme*, Hind Swaraj Trust, Pune Institute of Social Studies: Ecology and Development Concepts Theories and Strategies: Ecological Crisis Addressing the Conflicts at Various Levels, Netherlands. (1993)
- ६) Sanjay Sangvai: "The Revis and Life", Earhcare Books.
- ७) Sunderlal Bahuguna : "Walking with Chipko Message", Chipko Information center "Our Common Future", Oxford University Press: Studies in Ecology and "Deforestation Drought and Desertification Indian National Sustainable Development, Trust for Art and Culture Heritage.
- ८) Rachel Carson, "Silent Spring", Other India Press, India.
- ९) A.K. Bakhshi, "Energy", National Book Trust India.
- १०) Suneel B. Athawale, "Wind Energy", National Book Trust India.
- ११) पुरोहित देव, एवं अग्रवाल (२००४), पर्यावरण अध्ययन, स्टुडन्ट एडीशन, जोधपुर
- १२) प्रेमानंद चन्दोला (१९८४-८५), पर्यावरण और जीव, हिमाचल पुस्तक भंडार, दिल्ली
- १३) डॉ रविकांत पागनीस (२००१), पर्यावरणाची कथा आणि व्यस्था, सौ शशिकला उपाध्ये, पुणे
- १४) प्राचार्य सुहास पेशवे, डॉ मोहन बाबरे, पर्यावरण अभ्यास, मंजुषा पब्लिकेशन्स, नळदुर्ग
- १५) सी.इ.इ. (२०००), पर्यावरण अभ्यास, पर्यावरण शिक्षण केंद्र, अहमदाबाद.

Paper No. XXVII

Rural Economy of India

Credits: 03

Periods: 55

Marks: 75

Content:

Unit-I: Rural Economy:

15 periods

Development: Concepts, tools and indicators. Rural Economy: Rural development, class structure and approaches to rural development.

Unit-II: Rural Structure:

20 periods

Resource Base: Labour, water, credit and skill inventory. Rural structure. Access to resources. Rural-urban linkages. Farm-non-farm linkages. Role of technology: adoption, adaptation and diffusion. Problems of marketing; India's rural economy: Evolution: Agents/ forces of change. The current situations: State; market. Non-market sphere

Unit-III: Planning and Rural Development:

20 periods

Poverty: Marginalisation: inequality, Rural economy under the Five Year Plans; Globalization and rural development, Micro-Macro linkages, Democratic decentralization, People's planning. Gender and rural development,

Reading List

Malcolm P. Moseley (2003): Rural Development. Principles and Practice. Sage Publications.

Katar Singh (1999): Rural Development, Principles, Policies and Management- Sage Publications, Second Edition.

R.P. Singh (ed.) (2000): Strategies for Rural Development in Ninth Plan. National Institute for Rural Development. Vol.1.

E.D. Setty (2000): New Approaches to Rural Development Anmol Publications.

R.C. Chaudhary, Rajakutty (1998): Fifty Years of Rural Development in India. Retrospect and Prospect. National Institute of Rural Development.

Surat Singh. (ed.) (2003): Strategies for Sustainable Rural Development. Deep and Deep Publications.

Paper No. XXVIII

Agro-based Industries and Rural Marketing

Credits: 03

Periods: 55

Marks: 75

Contents:

Unit-I: Ecosystem of Agro-based Industries: 15 periods

Understanding the ecosystem of rural enterprises and industries- types of rural enterprises and industries – rural industrialization as a strategy for livelihoods diversification and development. Economics of rural business – farm, non-farm, off-farm, small, micro& medium enterprises, business and petty trading and their role in the rural economy, Principles of agribusiness management.

Unit-II: Introduction to Rural Marketing: 20 periods

Introduction to Rural marketing-concept, importance and challenges. Understanding rural market - Rural people as buyers and sellers- market segments- infrastructure and rural trade practices. Distribution in the rural markets, types of rural channels, factors influencing channel decisions, retailing, transportation, warehousing- rural supply chain. State initiatives and programs for development of Rural Markets and marketing - price, product, promotional and distributional policies.

Unit- III: Theories of Rural Consumer Behaviour: 20 periods

Theories of Rural consumer behaviour, factors affecting consumer behaviour and psychology of rural customers, product branding and packaging. Produce chain management – horizontal and vertical integration of rural business and value addition – theories of value chain analysis. Business promotion in Rural Markets - price discovery and margins; dynamics of marketing channels; competition and concentration on horizontal and vertical level; conflict and power relationships in marketing. Consumption economics- role of advertising, sales promotion, publicity and personal selling, direct marketing.

Suggested Readings:

1. Rajagopal: Rural Marketing, development, policy, planning and practice. Jaipur. Rawat Publication. 1998.
2. Chowdhry, D.P., New Partnership in Rural Development, N.M. Publishers, Delhi: 1978.
3. Chamber, R., Rural Development: putting the last first. Longman Scientific and Tech. 1983. England.
4. Saxena, H.M., Rural Markets and Development. Rawat Publication. Jaipur: 1988.
5. Mathur, U. C, Rural Marketing: Text and Cases, Excel Books. New Delhi, 2008.
6. Agmon, T. & Drobnick, R., Small Firms in Global Competition. Oxford University Press. New York: 1994.
7. Amin, A. Thrift, N. (eds.) Globalisation, Institutions, and Regional Development in Europe. Oxford University Press 1994.
8. J., Agergaard, Fold, N., Rural-Urban Dynamics: Livelihoods, mobility & and markets in African and Asian frontiers. Katherine G. (eds) London. 2009.
9. Daviron, B., Ansoff, H. & Igor. Strategic Management. London: Macmillan. 1979.
10. Collins, C.J., Lazier, W.C., Beyond Entrepreneurship: New Jersey, Prentice Hall. 1992.
11. Prahalad, C.K., The fortune at the bottom of the pyramid Eradicating poverty through profits. New Jersey: Wharton School Publishing, 2005.
12. Haar, J. and Meyer-Stamer, J., Small Firms, Global Markets: Competitive Challenges in the New Economy, Basingstoke: Palgrave Macmillan, 2008.
13. Grabher, G., The embedded firm: on the socioeconomics of industrial networks London: Routledge.

Paper No.XXIX

Social Movements and Rural Transformation

Credits: 03

Periods: 55

Marks: 75

Contents:

Unit-I: Social movement:

15 periods

Social movement-conceptual frames in understanding collective action; Typology of social movements, social movements and social change; stages of social movements: from mobilisation to institutionalisation of movements; role of leadership; State and social Movements. Perspectives and theories of old and new social movements.

Unit-II: History of Social Movements:

20 periods

Historical overview of social movements with special reference to India - Social movements during the colonial period; different ideological strands within and outside the nationalist movement - peasants' movements - adivasi (tribal) upsurge; Dalit Movements, trade union (labour) movements - rise and decline;

Unit-III: New social movements:

20 periods

New social movements in contemporary India – protest movement of unorganised labour - new farmers' movement - SEZs and protest from the farm sector – eco movements - State as facilitator to global corporatism. women's movement, Voluntary agencies and interventions - challenges of global and corporate capitalism.

Suggested Readings:

1. Anderson, B. *Imagined Communities: Reflections on the Origins and Spread of Nationalism*. New York: Verso.
2. Buechler, S.M., New Social Movement Theories. *The Sociological Quarterly*, 36, (3) 441-464.
3. Moore, B. *Social Origins of Dictatorship and Democracy: Lord and Peasant in the Making of the Modern World*, Boston: Beacon Press. 1966.
4. Tarrow, S., *Power in Movement: Social Movements and Contentious Politics*, Cambridge: Cambridge University Press. 1998.
5. Rao, M.S.A., *Social Movements in India*. New Delhi: Manohar. 1978.
6. Paige, J., *Agrarian Revolution: Social Movements And Export Agriculture in The Underdeveloped World*. New York: Free Press. 1975.
7. Migdal, J., *Peasants, Politics, And Revolution: Pressures Toward Political and Social Change In The Third World*. Princeton: Princeton University Press. 1975.
8. McCarthy, J. and Zald, M., Resource Mobilization and Social Movements: A Partial Theory, *American Journal of Sociology* 82 (6): 1212-1241. 1977.
9. Melucci, A. *Challenging Codes: Collective Action in the Information Age*. Cambridge: Cambridge University Press. 1996.
10. Olson, M. *The Logic of Collective Action: Public Goods and the Theory of Groups*, Cambridge: Harvard University Press. 1965.
11. Scott, J. *Weapons of the Weak*, New Haven, CT: Yale. University Press. 1980.
12. Oberschall, A., *Social Movements: Ideologies, Interests and Identities*, New Brunswick, NJ: Transaction Publishers. 1993.
13. Skocpol, T., *States and Social Revolutions*, Cambridge: Cambridge University Press. 1979.

Paper Name – SEC III

Education skills

	Course Content	Periods
Unit-I	Education and Society: Social Work in Education: Need for social work in Schools: Government and Private schools; Existing and emergent role and functions of social worker in school settings; Skills required to work in the area of education	08
Unit-II	Community and School: Community and Schooling: School mapping; Micro-planning; Activities for youth; VEC Grampanchayat: Intra and Inter relations.	08
Unit-III	Educational Administration: Teacher Training and Educational Administration: Curriculum development; Educational indicators; Monitoring, evaluation and research in education; Finances for education.	08
	Skill Development Activities: 1. Prepare a chart showing the Education system in local area. 2. Prepare a chart showing the literacy level in local area. 3. Conducts a survey of Education. 4. Create a model of Model school. 5. Create a model of village education committee. 6. Visit to BEO Office & collect the information of Education. 7. Visit to school & write on your report. 8. Visit to Cluster Resource Centre & write on your report. 9. Write a report on Education and employment. 10. Write your report on educational administration.	26
		50

Suggested Readings:

- एस. अस्तेकर., : मेलजोल अफलातून मालिका शिक्षक मार्गदर्शक पुस्तिका (५वी, ६वी, ७वी साठी), जिल्हा परिषद शिक्षण विभाग, ठाणे
- एल. चौधरी (१९९५) : मला समजूल घ्याल का?, नितीन प्रकाशन, पुणे.
- एस. दातार : आपण सारे पालक, सुशमा दातार, पुणे
- व्ही. देऊसकर (१९८३): ग्रामशिक्षण समिती हस्तपुस्तिका, टाटा सामाजिक विज्ञान संस्था, मुंबई
- व्ही. देऊसकर (१९९६): क्षमताधिष्ठीत प्राथमिक शिक्षण अभ्यासक्रम १९९५, महाराष्ट्र राज्य शिक्षण आणि संशोधन परिषद पुणे.
- ए. गुप्ता : टाकाऊतून शिकूया, ग्रंथाली प्रकाशन, मुंबई.
- ए. गुप्ता (१९९७) : बेटी करे सवाल, एकलव्य प्रकाशन, भोपाळ.
- जे. हेनरीक्स (१९८३) : शालांत परिक्षेच्या विद्यार्थ्यांसाठी बिजगणित शिक्षणातील उपयोगाची पुस्तिका, टाटा सामाजिक विज्ञान संस्था, मुंबई.
- जी. मॅथ्यू (१९९६) : बच्चों से बातचित, ग्रंथशिल्पी, नई दिल्ली.
- सी. नाईक (१९९०) : सहभागी शिक्षण आणि प्रशिक्षण, भारतीय शिक्षण संस्था, पुणे
- ए. परुळेकर (१९९५) : शालेय सल्लागार, उन्मेष प्रकाशन, पुणे
- आय. पाटील (१९९६): नवसाक्षर साहित्याची भाषा, सांगव प्रकाशन, पुणे.
- व्ही. पाटील (१९९२) : प्राथमिक शाळांचे उपक्रम, महाराष्ट्र राज्य शिक्षण व संशोधन परिषद, पुणे.
- व्ही. पाटील (१९७३) : शाळानिहाय नियोजन कार्यवाही, महाराष्ट्र राज्य शिक्षण व संशोधन परिषद, पुणे.
- व्ही. पाटील (१९९९) : शिक्षक क्षमता समृद्धी प्राथमिक शिक्षकांसाठी स्वाध्याय पुस्तिका, महाराष्ट्र राज्य शिक्षण व संशोधन परिषद, पुणे
- व्ही. पाटील (१९९६) : समानतेसाठी शिक्षण, महाराष्ट्र राज्य शिक्षण व संशोधन परिषद, पुणे

Sixth Semester

Paper No.XXX

Rural Development: Policy, Planning and Management

Credits: 03

Periods: 55

Marks: 75

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Contents:

Unit-I: Rural Development policies in India:

15 periods

Understanding the concept of policy, programme and project, public policy, need for a rural development policy in India, goals of rural development policy & hierarchy of policy goals, Rural Development policies in India (forest, water, agriculture, land reform, fishery farmers' co-operatives).

Unit-II: Rural Development planning in India:

20 periods

Understanding the plan and the concept of planning and rationale of planning, levels and functions of planning-micro, meso, macro, Decentralization of planning tools and methodology of planning- micro level planning, block and district level planning, formulating rural development projects.

Unit-III: Rural Development Project implementation:

20 periods

Determining socio-economic viability & sustainability of the project
Understanding of project planning, monitoring & evaluation: and its importance, major elements of project planning; Logical Framework Analysis, SWOT analysis and Stakeholder analysis. Project implementation, Cost-benefit analysis, present networking, Budgeting, Time frame, financial phasing, Outcome budgeting from outlet to outcome, Interface: liaisoning with agencies, co-ordination within project, and people's participation in implementation, tools of monitoring, CPM, PERT, BOT analysis Turn Key projects, objective & approaches of project evaluation.

Suggested Readings:

1. Anees, A. *Process Evaluation of Rural Development Programs* Delhi: Authors Press. 2000.
2. Bharti, K. *Gramin Rojgar and Aay*. Hoshangabad: Kishor Bharti. 2000.
3. Bhose, S.G.R. *NGOs and Rural Development*. Publishing Co. New Delhi: 2003.
4. Dube G.S. *Sector Reform Approach in Rural Development*. Mahaveer & Sons. New Delhi: 2006.
5. Kumar, S. *Rural Development through Technological Interventions*, Mahaveer & Sons. New Delhi: 2006.
6. Pal, M. *Decentralised Planning and Development in India*. Mittal Publications. New Delhi: 2008.
7. Ratnam, S.K. *Strategies for Rural Development*. Dominant Publishers and Distributors. New Delhi: 2000.
8. Riley, John M. *Stakeholders in Rural Development*. Sage Publications. New Delhi: 2002.
9. Singh, K. *Rural Development*. Sage Publications. New Delhi: 2009.
10. Singh, K. *Rural Development: Principles, Policies and Management*. Sage Publications, New Delhi: 1999.
11. Singh, G.K. *Administration for Rural Development Programmes in India*. Abhijeet Publications, Delhi: 2003.
12. Tripathy, S.N. *New Horizon in Rural Development*. Discovery Publishing House Pvt. Ltd., New Delhi: 2008.
13. Veerashankarappa, *Institutional Finance for Rural Development*. Rawat Publications. Jaipur: 1997.
14. Verma, S. *Rural Management*. Deep & Deep Publications New Delhi: 2005.
15. Vohra, G. *Altering Structures*. Mumbai: T.I.S.S. 1990.

Paper No. XXXI

Models of Rural Entrepreneurship

Credits: 03

Periods: 55

Marks: 75

Contents:

Unit-I: Models of entrepreneurship:

20 periods

Understanding concepts and importance of enterprise, entrepreneur and entrepreneurship – public, private and social enterprises. Nature and types of rural business, enterprises and entrepreneurship – agripreneurs, intrapreneurs, eco-entrepreneurs, Definitions of Entrepreneurship – Models of entrepreneurship – individual, partnership, network models- sectoral and subsector models such as crafts, dairy, FMCG, energy, education, tourism, etc

Unit-II: Theories of entrepreneurship:

20 periods

Theories of entrepreneurship –, Basic Theories of Entrepreneurship, Theories of Action. Agency, Theory of Change; Kuhn's Structure of Scientific Revolution - Fundamentals of Business Economics, Entrepreneur in Economic Theory, behavioural theory of firm, evolutionary theory of firm. Social exchange theory -systems theory- institutional theory- agglomeration theory. Determinants of entrepreneurship - Understanding entrepreneurial ecosystem in rural areas - Socio economic context - models of entrepreneurship – entrepreneurship as a strategy for wealth creation

Unit-III: Social entrepreneurship:

20 periods

Social entrepreneurship – social business - role of NGOs in rural entrepreneurship development - Panchayati Raj Institutions and rural entrepreneurship. Participatory rural skills mapping and development programmes. Case studies of rural enterprises and entrepreneurs – Learning from good practices in entrepreneurship

Suggested Readings:

1. Chell, E. The entrepreneurial personality: a review and some theoretical developments”, in Curran, J., Stanworth, J., Watkins, D. (Eds), *The Survival of the Small Firm*, Vol.1. 1986.
2. Chell, E., Haworth, J., *The Entrepreneurial Personality: Concepts, Cases and Categories*. London: Routledge. 1991.
3. Zuhui H. *et al.*, The Role of Clustering in Rural Industrialization :A Case Study of the Footwear Industry in Wenzhou, IFPRI Discussion Paper 00705, 2007.
4. Raghavan, K. and Sekhar, L. Rural Industry Expansion: Some Issues, (eds.) 1995.
5. Basu, D.N. and Kashyap, S.P. Rural Non-agricultural Employment in India Role of Development Process And Rural-Urban Employment Linkages, *Economic and Political Weekly*, 27(51-52), pp A178-A189. 1992.
6. Breman, J., and Mundle, S. *Rural Transformation in Asia*: Oxford University Press. New Delhi. 1991.
7. Eapen, M. Rural Non-agricultural Employment In Kerala Some Emerging Tendencies, *Economic And Political Weekly*, 29(21), pp 1285-1296. – 1994.
8. Christopher R.B. *Entrepreneurs in the Rural Environment*, *Journal of Rural Studies* 5(4) 337-348. 1989.
9. Gary, P.G. *Is Small Beautiful? Small Business Development, in Rural Areas*, 25(2) *J. Cmty. Dev. Soc’y* 155- 171. 1989.
10. Edward J.M. *New Firm Startups: Key to Rural Growth*. *Rural Development Practice* 3, 18-23. 1988.
11. Deborah, M. and Nancy, S. *Entrepreneurship and the Triple Bottom Line Entrepreneurship Development in Rural America: Insights into Triple Bottom Line and Wealth Creation Impacts of Entrepreneurship Strategies*, A White Paper, RUPRI Center for Rural Entrepreneurship & CFED Available at http://www.ruraleship.org/content/cr_11/2_000292.pdf

Paper No. XXXII

Modes of Natural Resources use and Sustainable Rural Development

Credits: 03

Periods: 55

Marks: 75

Course Contents:

Unit-I: Natural resources:

15 periods

Concept, characteristics and classification of natural resources. Eco-system and biodiversity, cyclic processes and regenerative capacities. Mode of production/consumption patterns of resource use and its ecological/environmental implications.

Unit-II: Natural Resource Management:

20 periods

Models of natural resource use, bio-physical, economic, cultural, and integrative models and their impact, natural resource based programmes of the state and its impact on the rural areas, Drought Prone Area Programmes, Desert Development Programmes, Wasteland and watershed development programmes, Joint Forest Management; tribal area development programmes State Afforestation Programmes, State Agriculture Development programmes, Bio-diversity conservation,

Unit-III: Sustainable Rural Development:

20 periods

Perspectives on natural resource use. Tragedy of Commons Sustainable Rural Development: Understanding the concept of sustainability and sustainable development, theoretical construct of sustainable rural development, indicators of non-sustainable development (depletion of natural resources of air, water and energy, climate change, loss of bio-diversity), rural development strategies in India and their linkages with natural resources (programmes and their interface with the natural resources), economic policies and sustainable resource use, critical review of India's strategies for Rural Development, Judicious and sustainable use of natural resources. rural livelihoods, governance (co-operatives, social action oriented programmes, micro-finance), agriculture and food security, Disaster and risk mitigation.

Suggested Readings:

1. Dayanandan R., Sustainable Development: Opportunities and Challenges: Serials Publications. New Delhi 2005.
2. CSE, The First Citizens' Report, Centre for Science and Environment. New Delhi 1996.
3. Thakur, B. Perspectives in Resource Management in Developing Countries Vol-I: Resource Management: Theory & Techniques, Concept Publishing Company, New Delhi, 2003.
4. Singh K., Rural Development: Principles, Policies and Management: Sage Publications. New Delhi, 2009.
5. Dayanand R., Sustainable Development: Serials Publications. New Delhi, 2005.
6. Gadgil, M. & Guha, R. *This Fissured Land An Ecological History of India*: Oxford University, New Delhi, 1992.
7. Gadgil M., *People Centered Development, Part II*, TISS, Mumbai: 1998 .
8. Menon A., Community Based Natural Resource, Management: Sage Publications. New Delhi, 2007.
9. Pathak N., Tribal Self-Rule and Natural Resource Management: Kalpavriksh. New Delhi, 2001.
10. Alexander L., Rural Development, Natural Resources and the Environment, Washington: World Bank. 2000.
11. Baumgartner, In search of Sustainable Livelihood Systems: Sage Publications. New Delhi, 2004.
12. Sharma S., Sustainable Rural Development for Disaster Mitigation: Concept Publishing, New Delhi, 2004.
13. Rao, C.H.H., Agriculture, Food Security, Poverty and Environment: Oxford University Press. New Delhi. 2005.
14. Dabholkar, S.A., Plenty for All, Mehta Publishing House, Pune. 1998.
15. Rao, V. M., Rural Development and the Village: Sterling Publishers, New Delhi.

Paper No. XXXIII

Quantitative and Qualitative Research Methods

Credits: 03

Periods: 55

Marks: 75

Contents:

Unit-I: Research concepts:

20 periods

Research: Meaning and concepts. Types of Research: basic/theoretical/ frontier, empirical/applied. Historical, descriptive, formulative, diagnostic, experimental, analytical, case study. Reasoning; deductive, inductive. Operational steps in research; Problem formulation, review of literature, statement of the problem, its importance/relevance; hypothesis/hypotheses, objectives, methodology. Data: primary, secondary; census, sampling. Sampling: simple random sampling, systematic sampling, stratified random sampling, purposive/intentional sampling. Principles of sampling; sampling error.

Unit-II: Quantitative research methods:

20 periods

Quantitative data, quantification. Methods of data collection: Use of questionnaires and schedules. Data processing; coding, tabulation, frequency distribution; measures of central tendency, mean, median, mode. Measures of dispersion: range, mean deviation, standard deviation. Data presentation: Bar diagram, graph etc Testing of hypothesis/hypotheses: various tests of significance. Data interpretation and analysis. Drawing conclusions.

Unit-III: Statistical Lab:

20 periods

Statistical Lab: Introduction to Computer application: Data base management system, MS-Office, Spreadsheet. Various statistical software packages - SPSS, SAS, CSpPro etc, for data entry and analysis. Packages for qualitative data.

Suggested Readings:

1. Crabtree, B., *Doing Qualitative Research*, California: Sage Publication. 1992.
2. Baley, K. D. *Methods of Social Research*, New York: Press. 1992.
3. Berg, Brouce L., *Qualitative Research Methods for the Social* Boston: Allyn and Bacon. *Science*, 1989.
4. Blakie, N. *Approaches in social Enquiry*, Cambridge: Polity, Press. 1972.
5. Blalock, H.M.: *Methodology in Social Research*, New York: Balock, A.M. McGraw Hill. 1968.
6. Geltung, J. *Theory and Methods of Social Research*, London: George Alen & Unwin. 1967.
7. Goode, W.J. *Methods in Social Research*, Tokyo: McGraw Hill.
8. Mahtani, R.P. A Compendium of Readings in Qualitative Research Methods for the course BC 9 in the Master of Health/Hospital Administration (Part-I, II and III), (unpublished). 1993.
9. Riessman, C.K. *Qualitative Studies in Social Work Research*, Thousand Oaks: Sage Publications. 1994.
10. Blalock, H.M. *Social Statistics*, New York: McGraw Hill. 1972.
11. Coolidge, F.L. *Statistics: A Gentle Introduction*, New Delhi: Sage Publication. 2000.
12. Field, A. *Discovering Statistics Using SPSS Windows: Advanced Techniques for Beginning*, Sage Publications, New Delhi: 2000.
13. Foster, J.J. *Data Analysis Using SPSS Windows: A Beginner's Guide*: Sage Publications. New Delhi 1998.
14. Jettenes, J. and Diamons, I. *Beginning Statistics: An Introduction for Social Scientists*: Sage Publications. New Delhi, 2000.
15. Reichman, W.J. *Use and Abuse of Statistics*, London: Penguin.

Paper No.XXXIV

Social Policy Analysis

Credits: 03

Periods: 55

Marks: 75

Contents:

Unit-I: Social Policy:

20 periods

History, Ideology: Scope, meaning and characteristics; social policy beyond welfare and public administration. Administrative systems: Central Government, State Govt; Democratic Decentralization through Panchayati Raj and empowerment of women, Scheduled Castes, Scheduled Tribes, De-notified Tribes (DNT).

Unit-II: Socialist states:

20 period

Nature of state and changing role of state - issues and challenges; prescriptions of reaction to scholars - Rawls, Sen, Walzer, Taylor and others; approaches to social policy; social policy in pre-capitalist and socialist states; liberal, Marxist, neo-liberal and Gandhian perspectives on social policy; market led reforms and social policy; social policy under different regimes.

Unit-III: International comparisons of Social Policy:

15 periods

Government's responsibility in promoting well-being and social development of all, particularly the welfare and social security models and programmes for the marginalized sections.

Suggested Readings:

Alcock, P. and May, M. (ed), 2008: *Students Companion to Social Policy*, Malden: Blackwell Publishing.

Arputharaj, W.J. 1992: *Formulation, Implementation and Evaluation of Social Policy in Sweden: The case of the unemployed programme*, Mumbai: T.I.S.S.

Bulmer, M., 1978: *Social Policy Research*, London: Mac Millan Press.

Denney, D., 1998: *Social Policy and Social Work*, Oxford: Oxford University.

Ganapathy, R.S. *et al.*, 1985: *Public Policy & Policy Analysis in India*, Delhi: Sage Publication Inc.

Hall, A. and Midgley, J. 2004: *Social Policy for Development*, London: Sage Publications.

Hill, M. 1986: *Analysing Social Policy*, Oxford: Blackwell Publishers
Sarabhai, V.2004: *Science Policy and National Development*, Delhi: Indian Council of Social Science Research.

Paper Name – SEC-IV

Health Skills

	Course Content	Periods
Unit-I	Village Health: Exposure to health services from village to district level and opportunity to practice in these set-ups; Exposure to a variety of diagnostic and treatment methods; Skills in locating health problems by Village mapping, body mapping and other mapping techniques;	08
Unit-II	Health Problems: Making village health status profiles in terms of nutrition, and sanitation by using rapid assessment methods, Skills in taking case histories of persons with health and mental health problems and planning social work intervention; Skills in understanding people's perspectives and local health and mental health practices.	08
Unit-III	Health Education: Health education and methods of health education; Creation of low cost audio-visual aids for health education; Resource mobilization for health intervention and health education; Using CBOs like SHGs, mahila mandals, as platforms for intervention for health issues.	08
	Skill Development Activities: 1. Prepare a chart showing the Health Service. 2. Prepare a chart showing the Health service in local area. 3. Conducts a survey of Health Problems. 4. Create a model of Health Education. 5. Create a model of village health. 6. Visit to Primary health centre & collect the information. 7. Write your report on Child health. 8. Write your report on Child Development Scheme. 9. Write your report on low cost health education . 10. Write your report on mahila mandals.	26
		50

Suggested Readings:

- Antia N.H. , Bhatia K [edi]: “People’s Health In People’s Hands: A Model for Panchayati (1993) Raj” Foundation for Research in Community Health, Mumbai.
- Bhasin V. (1994): “People, Health and Disease: The Indian Scenario”, Kamla Raj Enterprises, Delhi.
- Choudhury R.C., Rajakutty S. [edi]. 1998: “Fifty Years of Rural Development in India Retrospect and Prospect”, Vol.II , NIRD, Hyderabad.
- Hazara J. (1994): “Health Care Planning in the Developing World”, Calcutta.
- Mukhopadhyay A. [edi.](1992): “State of India’s Health” Voluntary Health Association of India, New Delhi.
- Narayan K.V. (1997): “Health and Development: Intersectoral Linkages in India”, Rawat Publications, Jaipur.
- Park J.E., Park K. (1983): “Textbook of Preventive and Social Medicine”, M/s Banarasidas Bhanot, 1268, Jabalpur.
- Sigelman C. (1999): “Life Span Human Development”, Brookscole Publishing Co., USA.
- Yesudian C.A.K. (1991): “Primary Health Care”, Tata Institute of Social Sciences, Bombay.
- Sarala Gopalan *et al.* (2000): “National Profile on Women Health and Development: Country Profile India”, Voluntary Health Association of India and WHO, New Delhi.
- Lambardi D. (1998): “Handbook for the New Health Care Manager”, Vanity Books International, New Delhi.
- Misra S. [edi.](2000): “Voluntary Action in Health and Population–The Dynamics of Social Transition”, Sage Publications, New Delhi.
- Qadeer I., Sen K. *et al.* [edi.](2001): “Public Health and Poverty of Reforms: The South Asian Predicament”, Sage Publications, New Delhi.
- Stein J. (1997): “Empowerment and Women’s Health: Theory, Methods and Practice”, Zed Books Ltd. USA.
- Walt G. (1994): “Health Policy: An Introduction To Process And Power”, Zed Books Ltd., UK.
- Werner D. (1983): “Helping Health Workers Learn - A Book of methods, aids and ideas for instructors at the village level”, Voluntary Health Association of India, New Delhi.
- Ashtekar S. (1992): “Bharat Vaidayak”, Bharat Vaidayak Sanstha, Nasik.
- Bang R. (1998): “Kanosha Gramin Streechya Sharir va Manacha”, Granthali Prakashan, Dadar, Mumbai.
- Deodhar S. (1998): “Swayamsiddha-Disha” Foundation for Community Health, Mumbai.
- Deodhar S. (1998): “Swayamsiddha-Drishti” Foundation for Community Health, Mumbai.
- Deodhar S. (1998): “Swayamsiddha-Duva” Foundation for Community Health, Mumbai.
- Deodhar S. (1998): “Swayamsiddha-Madhayam” Foundation for Community Health, Mumbai.
- Werner D. (1986): “Doctor Nasel Thithe”, Public Health Dept. Mumbai.
- Maharashtra Arogya Patrika: Arogya Khamora, Ayushi : Magazines related to the health.

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