

Swami Ramanand Teerth Marathwada University,
Nanded

SYLLABUS

JOURNALISM & MASS COMMUNICATION

(OPTIONAL PAPER FOR B.A.)

SYLLABUS OF 1st SEMESTER FOR B.A. FIRST YEAR

WITH EFFECT FROM JUNE 2009

B.A.FIRST YEAR (OPTIONAL PAPER)
SYLLABUS OF Ist SEMESTER

| Paper No. | Type of the paper | Title of Paper | Marks | Periods Per Week | Duration of Examination |
|------------------|--------------------------|--|-----------------------|-------------------------|--------------------------------|
| I | Theory | History of Marathi Newspapers and Basic Journalism | 50 (40+10 Int.) | 04 | 02 Hours |
| II | Practical Assignments | Writing Skills in Journalism | 50 | 06* | 30 Minutes (Per Students) |

* Practical Batch should not consist of more than sixteen (16) students for Ist Semester of B.A. Ist year.

Paper-Ist / Theory

History of Marathi Newspapers and Basic Journalism

वैजकभं ०र्री =कपक बफ्रग्ल वक.क ०य/हकुर ० =दकफ्रक१/२

UNIT : I **10**

Marks

Brief History of Hicky's Bengal Gazette, History of Marathi News Paper
- Darpan, Dayan Prakash, Parbhakar, Kasri, Sudhark

UNIT : II **10**

Marks

Satyshodhak Journalism : Mahatma Phulay's Journalism, As a Role
Editor Shripatrao Shinde, Mukundrao Patil

UNIT : III **10**

Marks

News : Basic Journalism Definition, Structure, News Sources, Intro,
Types of Intro, Types of News , News Values, Code of Eithes for press-
person.

UNIT : IV **10**

Marks

News Reporting : Six questions of the News (5 W & 1 H), Dateline,
Byline, Pressline, Deadline, importance of Heading , Types of Heading,

REFERENCE BOOKS :

- 1. The complete reporter - **Johnson S. & Harriss J.**
- 2. The Journalist's Handbook - **M.V. Kamath**
- 3. The Active Reporters - **James Lewis**
- 4. News Reporting and Editions - **K.M.Shrivastava**
- 5. Modern News Reporting - **Warren C.**
- 6. Fundamentals of Journalism - **Wolseley R.E. Crump Spencer**
- 7. News Heading - **Evon Harald**

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ପୁସ୍ତକାଳୟ, କଟକ

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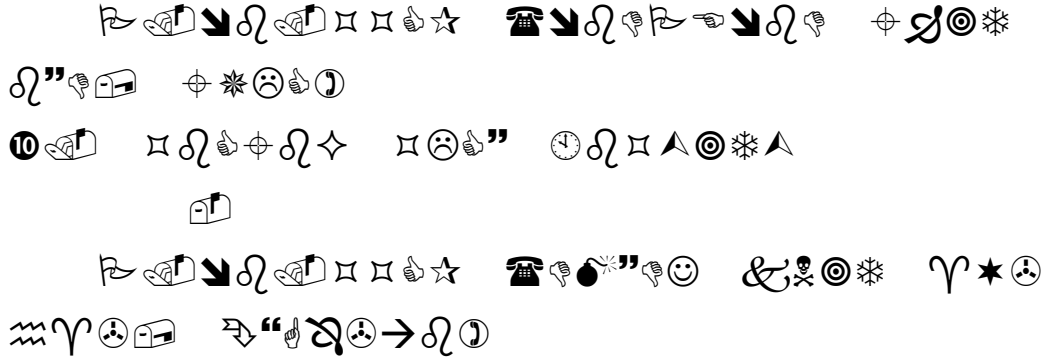
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Paper-IInd / Practical Paper

Writing Skills in Journalism

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UNIT : I **10**

Marks

Reporting & writing News : Attend the College programmes or activities, collect the information and write minimum 10 News, to collect the different types of Heading from the Newspaper.

UNIT : II **10**

Marks

Attend the programmes out side of college and write 10 news (political, social, sport, cultural, crime etc.) To collect the different types of Intero from the Newspaper.

UNIT : III **10**

Marks

Collection of presslines in Marathi, English, Hindi Language Newspapers, prepare the Word Bank of Brief words with example in Newspaper. Terminology(Concepts) in Journalism- use and meaning.

UNIT : IV

10

Marks

Current Affairs in the News papers (prepare a notbook or files of current event in the Newspaper)

UNIT : V

10

Marks

Seminar : Write the seminar paper on any Topic from syllabus and present it.

**PAPER PATTERN
FOR THEORY PAPER**

Time : 2 Hours

Total

Marks : 40

- i) All question carry equal marks.**
- ii) Attempt all questions.**

Q.1 : Long Answer Type question (Essay Type) 10

OR

Long Answer type question (Essay Type)

Q.2 : Answer the following questions (any two) 10

- a)
- b)
- c)
- d)

Q.3 : Write Short Asnwers of the following (any two) 10

- a)
- b)
- c)
- d)

Q.3 : Write short notes (any two) 10

- a)
- b)
- c)
- d)