

## Dr. Mrs. Vani Nikhil Laturkar

### General Information

**Name :** Dr. Mrs. Vani Nikhil Laturkar

**Designation :** Reader and Placement Co-ordinator

**Area of Interest :** Finance, Management of Creativity & Innovation, Organizational Behavior, Business Law, Managerial & Business Communication, Personnel Management & Human Resource Development.

**Office Address :** School of Commerce & Management  
SRTM University, Vishnupuri  
Nanded- 431 606 INDIA

**Phone :** 229242-43, (Ext.) 129,141. (O)

**Fax :** 229245, 229325

**Email :** [vanilaturkar@gmail.com](mailto:vanilaturkar@gmail.com)

### Education

Degree	University	Marks	Year
M.B.A.(Finance)	Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.	76.25% Stood First in University(Double Gold Medalist)	1994
C.A. (Inter)	I.C.A.I		1994
Ph.D. (Mgt.Sci.)	Swami Ramanand Teerth Marathwada University, Nanded		1998
M.Com.(Personnel Open Mgt. & HRD)	Karnataka State University, Mysore,	First in merit list with I Class(Gold Medalist)	2002
NET-JRF	UGC (Management)		1994
SET	M.H. State (Commerce)		1995

Completed Articleship of C.A. (Chartered Accountants) of 3 Years.

Completed two certificate courses in computers.

### Research Statement

The topic of Ph.D research was "Study of Working and Financial Management of N.M.C Bank Ltd; Nanded."

The research is regarding banking sector of Maharashtra State. Among various sectors of banking, urban co-operative banking is becoming very popular from last 30 years. Maharashtra and Gujrat State of our economy are the pioneers of this sort of banking. The research was about the study of general working conditions and financial performance of urban co-operative banks with a case study of Nanded Merchants Co-operative bank as one of the oldest bank of Nanded district. The primary and secondary data was used to get a feedback of bank employees, customers and government officials. It was concluded that bank is required to exercise more professionalism in customer credit ratings and recovery system though audit ratings of bank is upto the mark.

## Research Projects

"Impact of advertising on rural and urban consumers: A comparative study with reference to Nanded district" under the UGC X plan developmental assistance to School of Commerce and Management Sciences, S.R.T.M.U, Nanded, 2006.

## RESEARCH PUBLICATIONS

### International

1. **Laturkar V.N.** (2004) Analytical Study of Student's Indiscipline, New Frontiers of Education: An International Journal of Education, Vol. XXXIV No 2 P.158-160, April-June 2004.

### National

1. **Laturkar V.N.** (2006) Social Marketing: A Holistic concept of Marketing Indian Journal of Marketing, Vol. XXXI No 5 & 6 P 13 to 16 May-June 2006.
2. **Laturkar V.N.** (2001) Value-based Management: A Key to Prolonged Success, JIMS-8M, Vol. VI No 2 P 13 to 14, April-June 2001.
3. **Laturkar V.N.** (2002) Business Education & Information Technology, Indian Journal of Commerce & Management, Vol. I No 6 P 21 to 26 Jan-March 2002.
4. **Laturkar V.N.** (2002) Uniqueness through Human Values in Management, Effective Executive {ICFAI} Mgt. Digest, Vol. III No 5 P 21 to 26, Jan-Mar 2002
5. **Laturkar V.N.** (2003) Navigating Global M & A, Indian Economic Panorama, Vol.XII No 2 P 10 to 12 July 2003
6. **Laturkar V.N.** (2003) Laturkar V.N. (2004) Rethinking about Library Financing: Changing the Rules of the Game, Indian Journal of Information, library & Society, Vol. XVI No 3-4 P169 to 173, July- Dec 2003
7. **Laturkar V.N.** (2000) Managers in the Era of Knowledge Management, Synergy-Journal of Management, Vol. III No 1 & 2 P 29 & 30, Nov.98 to Dec.2000
8. **Laturkar V.N.** (1999) Human Resources Development: Need of the Hour, New Vision {SRTMU University}, Vol. II No 1 P 69 to 73, September 1999
9. **Laturkar V.N.** (2007) Industrial Relations: The Changing Face, Strategy, Accepted for Publication, Oct 2007

### In Books

1. **Laturkar V.N.** (2002) The Friendly Art of Change, Vedic Values and Corporate Excellence, P 200 to 205, Published in 2002 by Gurukul Kangri Uni. Haridwar.
2. **Laturkar V.N.** (2005) Winning via E-Organization: A New Competitive Paradigm, Online Education & Training, P 122 to 126, Published in 2005

## Courses Taught

M.B.A, M.Com, M.Com (E.Com), PGDBM, M.Phil (Commerce)

## Teaching Statement

### Innovations/Contributions in Teaching

Real simulation and case study presentation by students introduced at M.B.A. level.

Assisted in designing new courses and optional papers keeping in view the latest trends and also the need of the society and University region.

## Fellowship/Membership/Editorship

- Member Board of Studies Business Administration and Member Faculty of Management Science, Dr. B.A.M. University Aurangabad.
- Director, Markandeya Urban Co-Operative Bank Ltd., Nanded.
- Ex-Chairperson, Ashoknagar Co-Operative Housing Society, Nanded.
- Member, All India Commerce Association.

- Member, Maharashtra State Commerce Association.
- Member, Nanded Youth Association of Chartered Accountants.

## **Research Students**

Ph. D.: Awarded: 1 student

In Processes: 2

M Phil:

In Processes: 3